



100%

MX 2018



CONTENT:

GOGGLES_10>57/GLOVES_60>69/
PERFORMANCE-EYEWEAR_72>89/GEICO-HONDA_92>99/
ATHLETIC-GEAR_102>107/CASUAL_108>135/
ACCESSORIES&COLLECTIBLES_136>141

CONTENT-DETAILS:

GOGGLES		ATHLETIC GEAR	
RACECRAFT+	_10	ATHLETIC GEAR	_104
RACECRAFT	_12	COOLING TANK	_105
ACCURI	_20	HYDROMATIC	_106
ACCURI FORECAST	_28		
ACCURI SPECIALS	_32	CASUAL	
STRATA	_40	JACHETS	_110
YOUTH_ACCURI	_40	TECH FLEECEES	_112
-STRATA	_40	FLEECEES	_114
_GROM	_40	T-SHIRTS	_116
BARSTON	_44	HATS	_120
ACCESSORIES	_54	BERNIES	_122
		MOTO SOCHS	_124
		CASUAL SOCHS	_126
		WOMEN'S	_130
		YOUTH	_132
GLOVES		ACCESSORIES & COLLECTIBLES	
CELIUM_2	_62	BACHPACHS	_136
ITRACH	_62	GOGGLE CASES	_138
RIDEFIT	_62	HELMET BAGS	_138
AIRMATIC	_66	COLLECTIBLES	_140
SIMI	_66		
BRISHER	_66		
DEREstricted	_66		
EYEWEAR			
SPEEDCRAFT	_76		
SPEEDCOUPE	_78		
TYPE-S	_82		
CAMPO	_84		
CENTRIC	_86		
ACCESSORIES	_88		
GEICO-HONDA			
JACHETS	_95		
SHIRTS	_97		
BERNIES	_98		
HATS	_98		
ACCESSORIES	_99		

ONE HUNDRED PERCENT
100PERCENT>
2018 MX CATALOG



25

MARVIN MUSQUIN

*Team RedBull KTM Factory Racing
Millville, MN*

Photo: Dave Trimpore

100% PERCENT
100% PERCENT
2010 MX CATALUNYA



2
COOPER WEBB

*Team Yamaha Factory Racing
Millville, MN*

Photo: Dave Trimpore

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100PERCENT >
2018 MX CATALOG



STONE ISLAND

Husqvarna
FACTORY RACING



15
DEAN WILSON

*Team Roekstar Energy
Husqvarna Factory Racing
Millyville, MN*

Photo: Dave Trumppore

THE RACECRAFT PLUS

*The championship-winning Racecraft goggle + a pre-curved, injected polycarbonate lens = the Racecraft+
Coming this November.*



ONE HUNDRED PERCENT
100PERCENT>
2018 MX CATALOG/GOGGLES_RACECRAFT



MODEL
RACECRAFT>
ECLIPSE
MIRROR BLUE LENS

MODEL
RACECRAFT>
CUBICA
MIRROR RED LENS

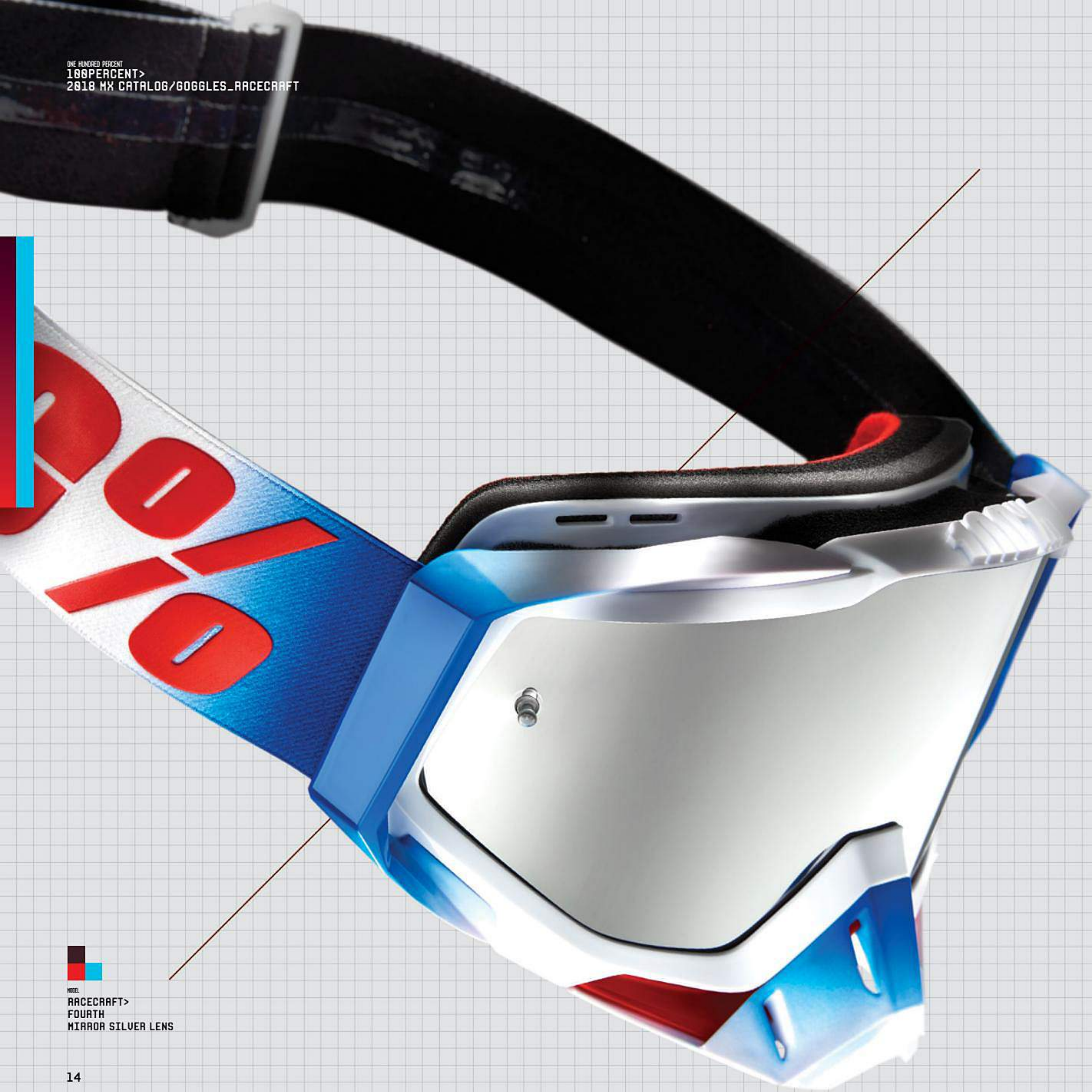


RACECRAFT

The Racecraft represents our commitment to create an enhanced user experience, by providing racers with a higher level of functionality and accurate vision. The synthesis of precision engineering and minimalistic design results in a premium goggle that performs as great as it looks.



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100PERCENT>
2018 MX CATALOG/GOGGLES_RACECRAFT



MODEL
RACECRAFT>
FOURATH
MIRROR SILVER LENS




MODEL
RACECRAFT>
STARLIGHT
MIRROR SILVER LENS



Mirror Lens: # 50110-217-02
Clear Lens: # 50100-217-02



Mirror Lens: # 50110-218-02
Clear Lens: # 50100-218-02



Mirror Lens: # 50110-219-02
Clear Lens: # 50100-219-02



Mirror Lens: # 50110-221-02
Clear Lens: # 50100-221-02



Mirror Lens: # 50110-222-02
Clear Lens: # 50100-222-02



Mirror Lens: # 50110-223-02
Clear Lens: # 50100-223-02



Mirror Lens: # 50110-206-02
Clear Lens: # 50100-206-02



Mirror Lens: # 50110-208-02
Clear Lens: # 50100-208-02



Clear Lens: # 50100-207-02



Mirror Lens: # 50110-205-02
Clear Lens: # 50110-205-02



Mirror Lens: # 50110-003-02
Clear Lens: # 50100-003-02



Mirror Lens: # 50110-001-02
Clear Lens: # 50100-001-02

GOGGLES/ RACECRAFT FEATURES



NEW
FORTIS

MIRROR RED LENS

Mirror Lens: # 50110-220-02
Clear Lens: # 50100-220-02



NEW
ECLIPSE

MIRROR BLUE LENS

Mirror Lens: # 50110-224-02
Clear Lens: # 50100-224-02



CALCULUS ICE

MIRROR SILVER LENS

Mirror Lens: # 50110-205-02
Clear Lens: # 50110-205-02



COBALT BLUE

MIRROR BLUE LENS

Mirror Lens: # 50110-002-02
Clear Lens: # 50100-002-02

• **Outriggers:**
Helping to achieve perfect fit and balance.

• **Removable nose guard:**
The attachment of the nose guard ensures stability and protection in the most testing conditions.

• **Lens:**
Anti-fog coated Lexan lens for flawless vision. Shares the same lens shape across the product line.

• **Lens attachment:**
9 pin lens retention system. The highest number of retention points in the industry ensures a secure fit.

• **Strap:**
45mm wide, Silicon coated strap eliminates slippage.

• **Air intakes:**
Patent pending technology channels air into the foam, aiding in moisture management.

• **In the box:**
*Mirrored Lens models include: stack of standard tear-off's, an extra clear lens and a sublimated microfiber bag.
Clear Lens models include: stack of standard tear-off's and a sublimated microfiber bag.*



21 GAUTIER PAULIN

*Team Rockstar Energy Husqvarna Factory Racing
Locket, Czech Republic*

Photo: Ray Archer



ONE HUNDRED PERCENT
100PERCENT>
2018 MX CATALOG/GOGGLES_ACCURI



MODEL
ACCURI>
HAICH
MIRROR RED LENS




MODEL
ACCURI>
ORIGAMI
MIRROR BLUE LENS



ACCURI

The Accuri sets the benchmark for premium performance at an obtainable price allowing you to silently focus on your competition. Crafted from the finest materials, the Accuri ensures optimal performance with an enhanced field of vision.



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100PERCENT>
2018 MX CATALOG/GOGGLES_ACCURI

■ ■
MODEL
ACCURI>
CALGARY
MIRROR BLUE LENS






MODEL
ACCURI>
GERNICA
MIRROR TRUE GOLD LENS



Mirror Lens: # 50210-226-02
Clear Lens: # 50200-226-02



Mirror Lens: # 50210-227-02
Clear Lens: # 50200-227-02



Mirror Lens: # 50210-228-02
Clear Lens: # 50200-228-02



Mirror Lens: # 50210-230-02
Clear Lens: # 50200-230-02



Mirror Lens: # 50210-231-02
Clear Lens: # 50200-231-02



Mirror Lens: # 50210-225-02
Clear Lens: # 50200-225-02



Mirror Lens: # 50210-212-02
Clear Lens: # 50200-212-02



Mirror Lens: # 50210-211-02
Clear Lens: # 50200-211-02



Mirror Lens: # 50210-203-02
Clear Lens: # 50200-203-02



Mirror Lens: # 50210-004-02
Clear Lens: # 50200-004-02



Mirror Lens: # 50210-002-02
Clear Lens: # 50200-002-02



Mirror Lens: # 50210-059-02
Clear Lens: # 50200-059-02

GOGGLES/ ACCURI FEATURES



NEW
SOLBERG

100%

MIRROR RED LENS



Mirror Lens: # 50210-229-02
Clear Lens: # 50200-229-02



CHAPTER 11

100%

MIRROR GREEN LENS



Mirror Lens: # 50210-209-02
Clear Lens: # 50200-209-02



ATHLETE

100%

MIRROR SILVER LENS



Mirror Lens: # 50210-210-02
Clear Lens: # 50200-210-02



GUNMETAL

100%

MIRROR RED LENS



Mirror Lens: # 50210-025-02
Clear Lens: # 50200-025-02

- **Foam:**
Thirsty triple layer moisture managing foam.
- **Lens:**
Anti-fog coated Lexan lens for flawless vision. Shares the same lens shape across the product line.
- **Lens Attachment:**
9 pin lens retention system. The highest number of retention points in the industry ensures a secure fit.
- **Strap:**
45mm wide, Silicon coated strap eliminates slippage.

- **Simplicity:**
The most advanced form of simple. All 100% adult goggles share the same lens and tear-off profile.

- **In the box:**
Mirrored Lens models include: an extra clear lens and a sublimated microfiber bag.
Clear Lens models include: a sublimated microfiber bag.

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100PERCENT>
2018 MX CATALOG

48 CHRISTIAN CRAIG

*Team Honda HRC
Hangtown, California*

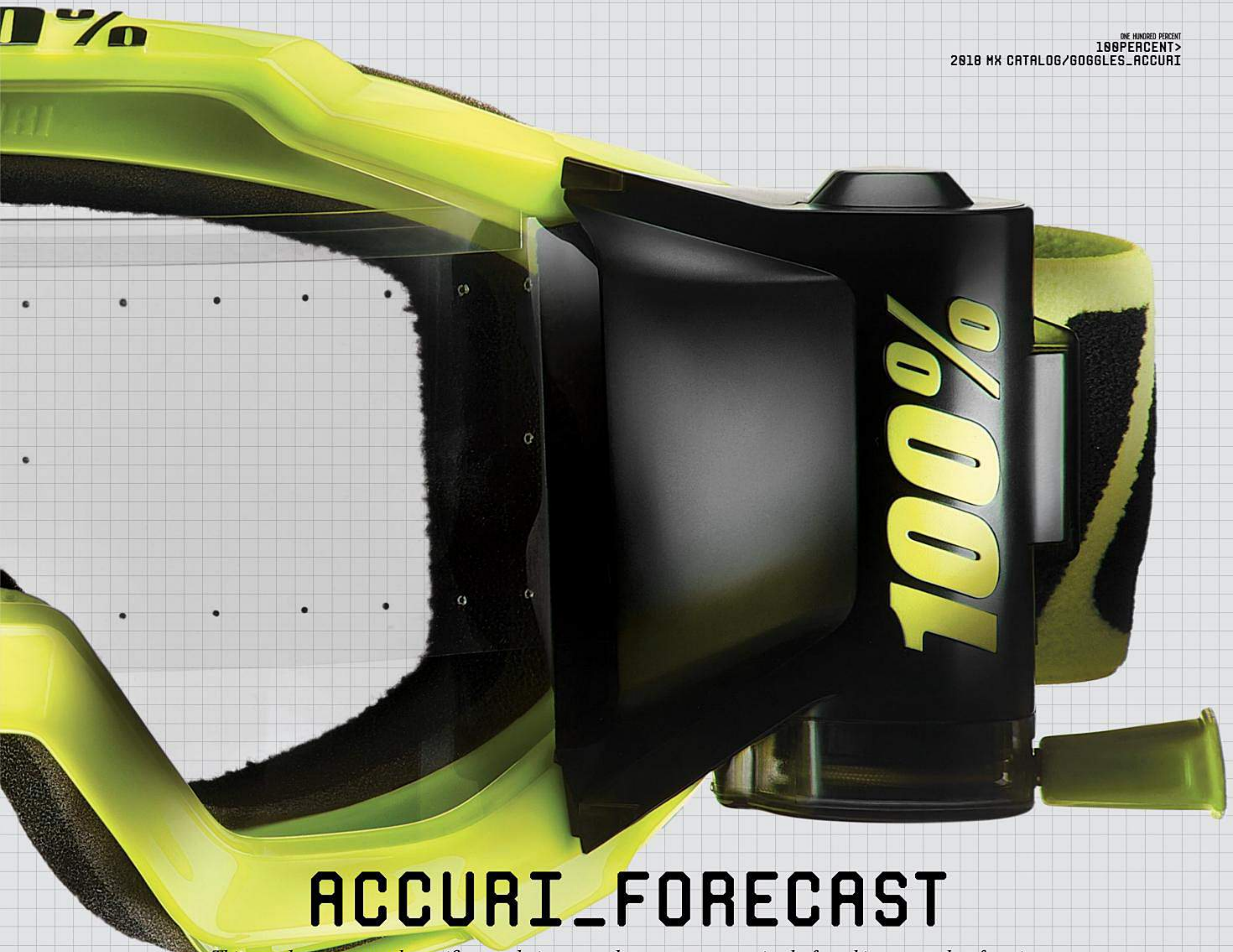
Photo: Ryne Swanberg





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2018 MX CATALOG/GOGGLES_ACCURAI





ACCURI_FORECAST

This revolutionary mud specific goggle is a complete system comprised of working parts that function seamlessly together. Wider film, smoother pulls, and an advanced cleaning system contribute to achieving our goal of providing the maximum amount of vision in moto. Coming november.



GOGGLES/ ACCURI_FORECAST FEATURES

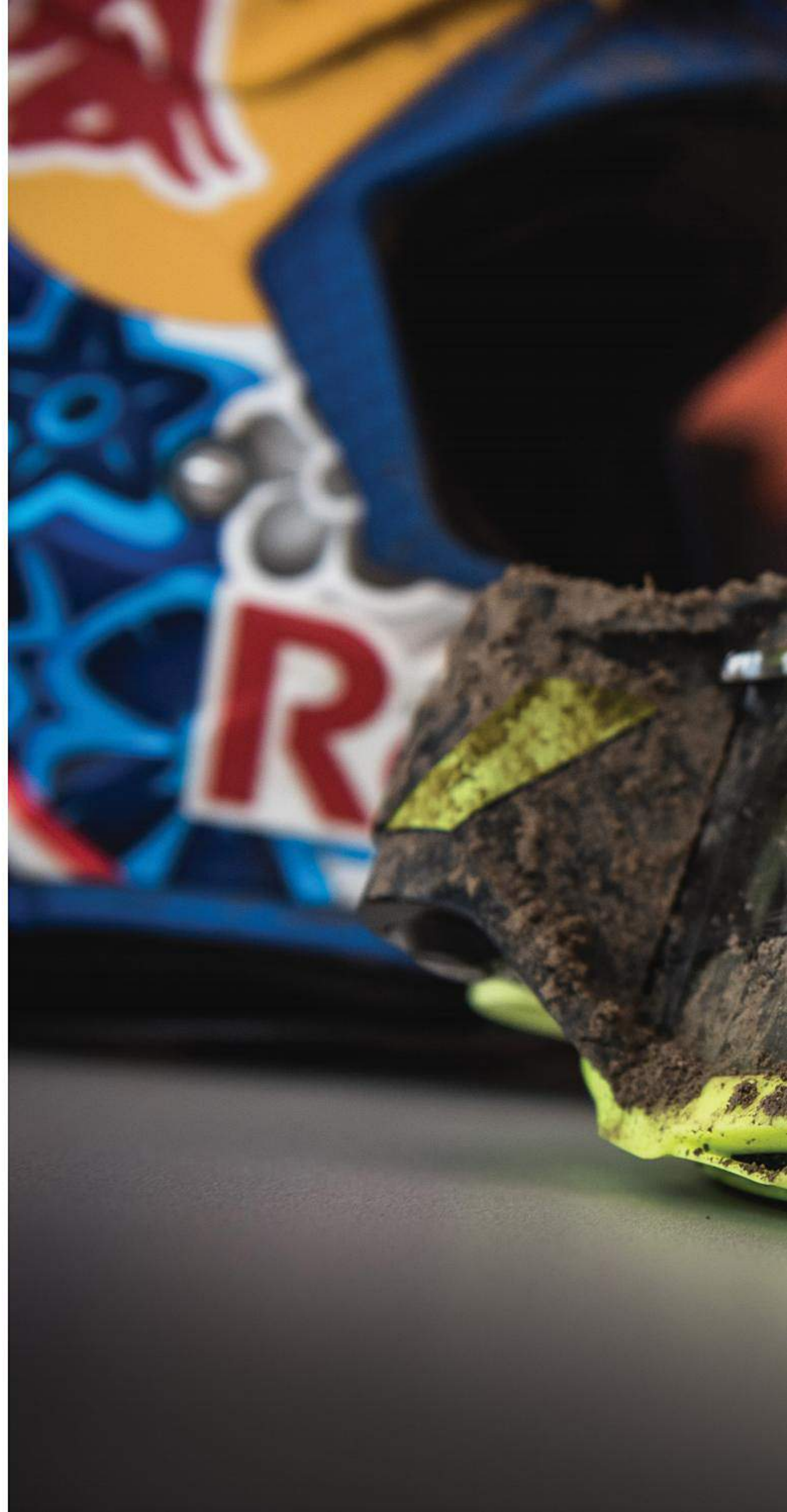
- 45mm wide film provides maximum vision
- Self-cleaning canister with integrated film wipe reduces mud build up
- Transparent film canisters provide an easy view of remaining film
- Smooth rolling drawstring for easy pulling
- Oversized strap holds goggles motionless in wet conditions
- In the Box: mud flap, 2 rolls of film, and micro fiber bag



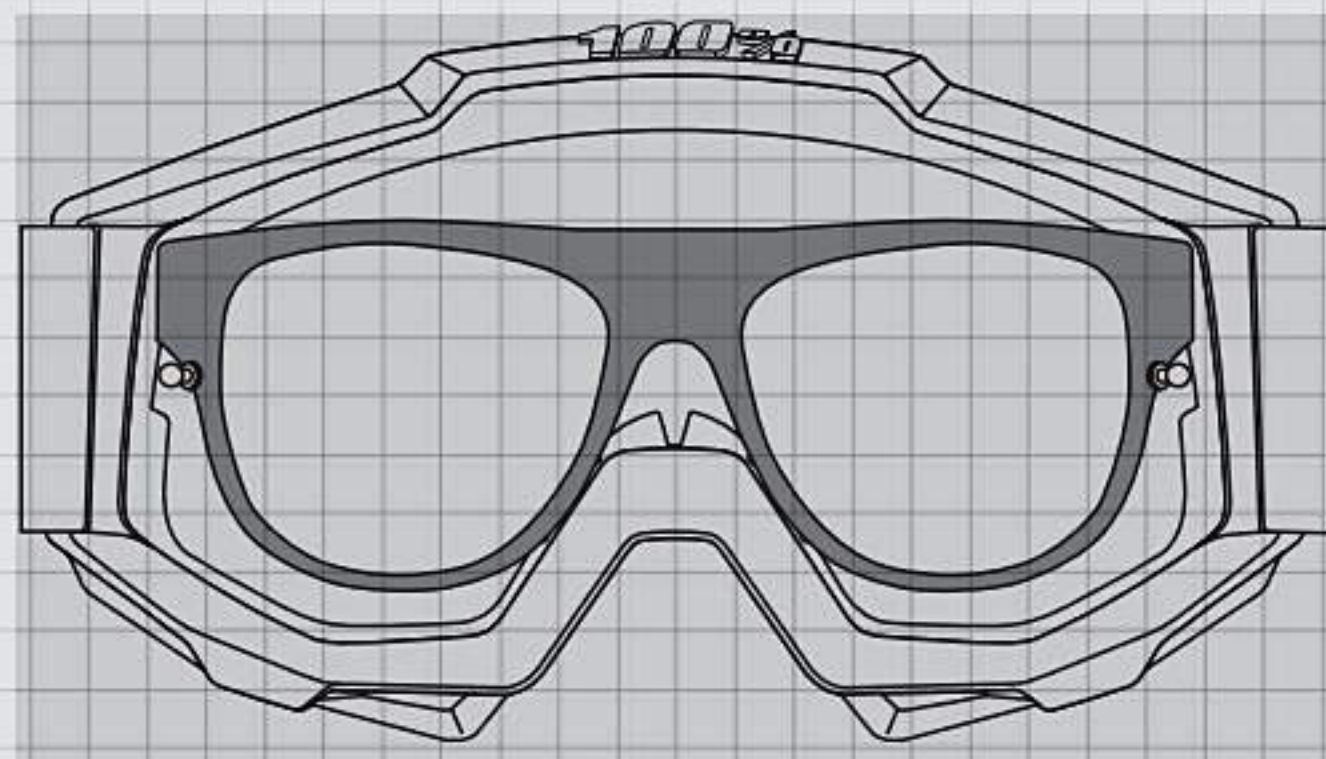
Clear Lens: # 50220-004-02



Clear Lens: # 50220-059-02



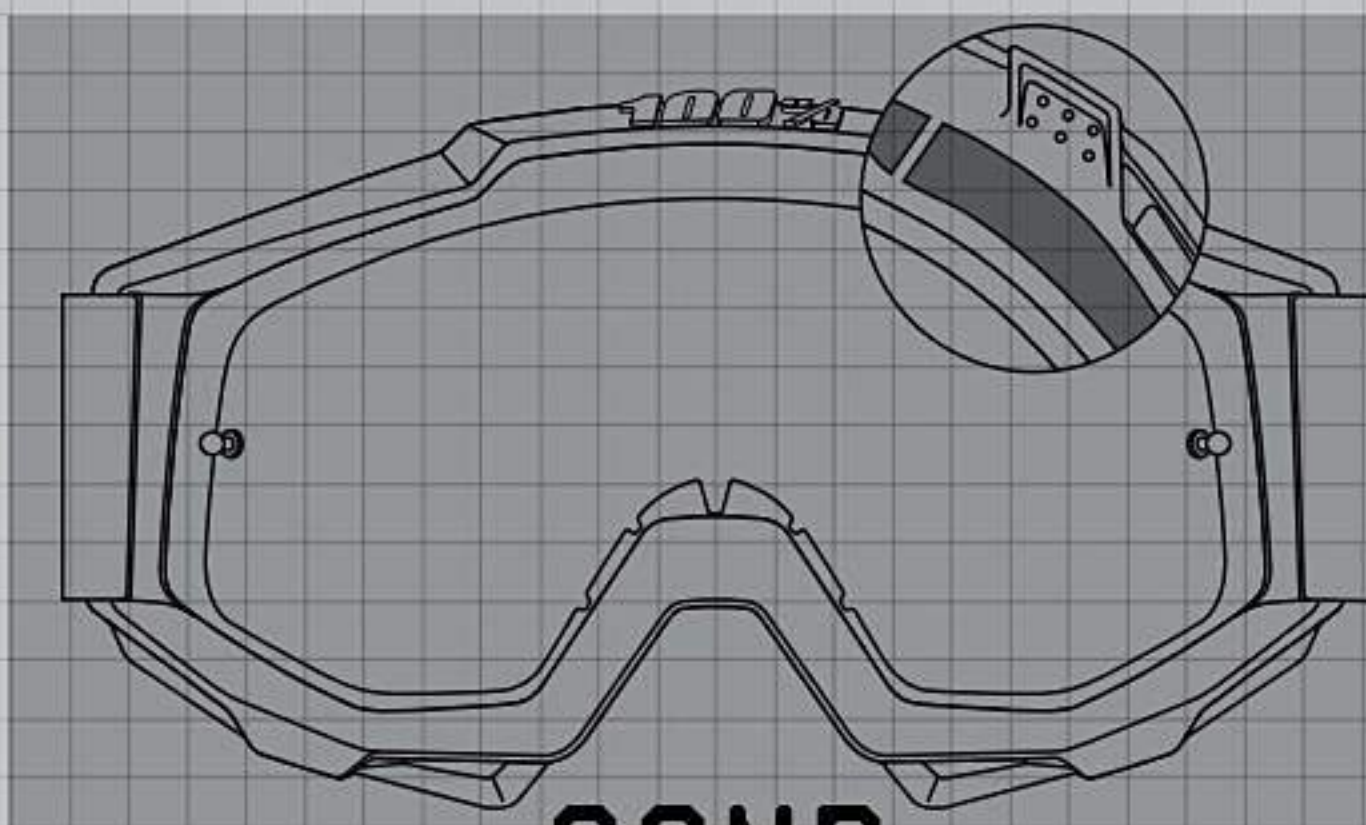




OTG

Our “over the glasses”, or OTG model, is the ultimate goggle for riders wearing prescription glasses. The high performance features of our popular Accuri goggle have been integrated with specific engineering modifications to provide riders with the most comfortable OTG fit while maintaining premium performance.

- Expanded eyeport for a quick and easy fit even with larger framed glasses
- Integrated temple arm pocket with cushioning foam provides a secure fit
- Widened nose bridge foam aids in a superior fit while reducing fogging
- Oversized 45mm wide silicon coated strap eliminates slippage
- OTG goggles utilize the same replacement lens as all other 100% goggles

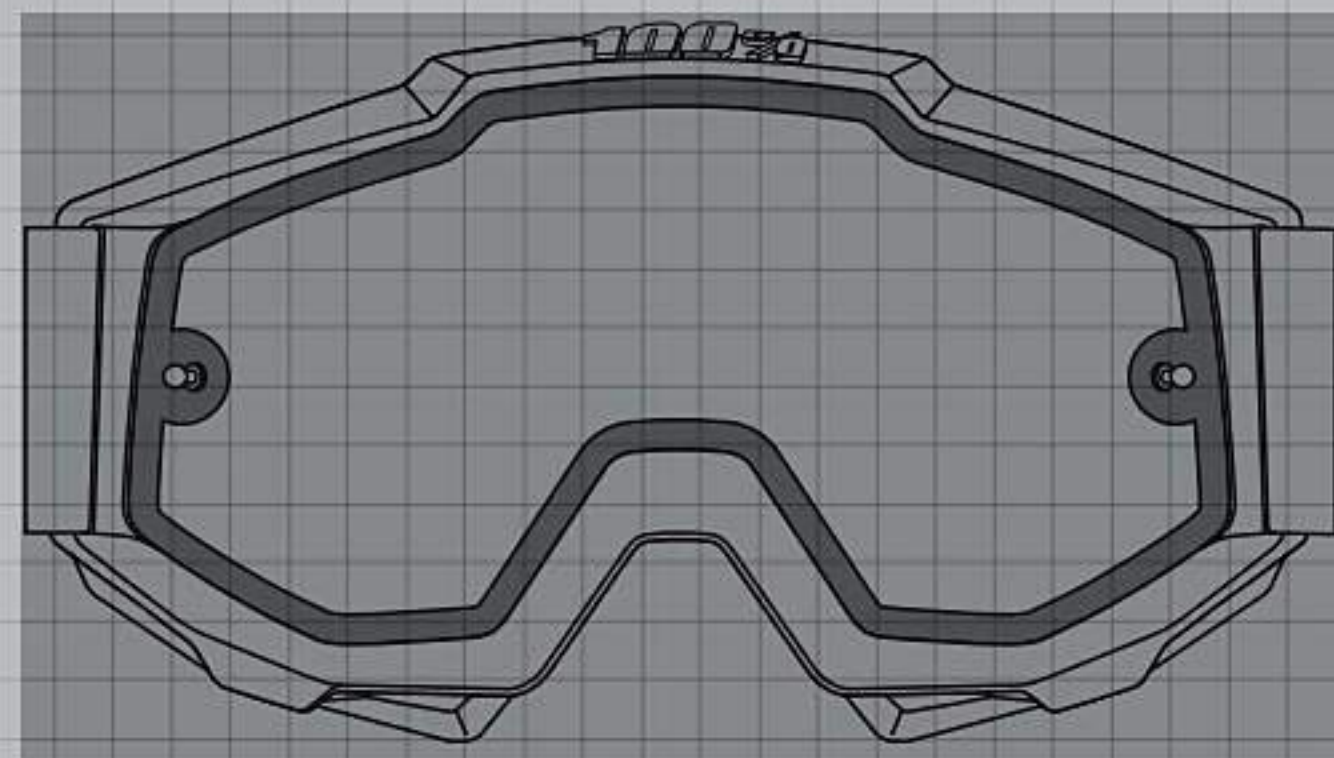


SAND

The Sand goggle is a must have when dealing with dusty, sandy conditions. Clear vision is imperative to ensure your safety in the great wide open. Enhanced performance features block out the tiniest dust particles in the most demanding conditions allowing you to focus on the fun.

- Special closed-cell foam keeps out the finest dust and sand particles
- Extra dark smoke lens shields against bright light conditions
- Flexible urethane frame construction ensures comfort
- Triple layer foam soaks up sweat in desert heat conditions
- Shares the same replacement lens as all other 100% goggles

** Please note: The special closed-cell foam is ideal for sandy and hot conditions, but increases the possibility of lens fogging in normal or colder riding conditions. Therefore, the Sand goggle is only recommended for sand and desert conditions with a hot climate.*



ENDURO

You have enough obstacles to negotiate when riding off-road. Poor visibility shouldn't be one of them. The Enduro goggle system features a specially developed dual-pane lens to prevent fogging, enabling you to zero in on the obstacles ahead through any treacherous conditions you throw at it.

- Dual-pane scratch resistant lens prevents fogging in all riding conditions
- Topview lens technology increases peripheral vision and ventilation
- Oversized 45mm wide silicon coated strap eliminates slippage
- Flexible urethane frame design enhances fit with increased durability
- Utilizes the same replacement lens as all other 100% goggles

GOGGLES/
**ACCURI
SPECIALS**



Enduro: # 50202-004-02
Sand: # 50201-004-02
OTG: # 50204-004-02



Enduro: # 50202-203-02
Sand: # 50201-203-02
OTG: # 50204-203-02



Enduro: # 50202-059-02
Sand: # 50201-059-02
OTG: # 50204-059-02



Enduro: # 50202-025-02
Sand: # 50201-025-02
OTG: # 50204-025-02



Enduro: # 50202-002-02
Sand: # 50201-002-02
OTG: # 50204-002-02



MODEL
STARTA>
MERCURY
MIRROR RED LENS

MODEL
STRATA>
HUNTITISTAN
MIRROR BLUE LENS



STRATA

*The Strata. Lead the charge.
Purpose built for exceptional performance and comfort, the Strata arms you with
high-end features at a value that enables you to put in those extra laps.*



GOGGLES/ STRATA FEATURES



- *Lens:*
Anti-fog coated Lexan lens for
flawless vision.
Shares the same lens shape
across the product line.
- *Lens Attachment:*
9 pin lens retention system.
The highest number of retention points
in the industry ensures a secure fit.
- *In the box:*
A sublimated microfiber bag.

• *Simplicity:*
The most advanced form of simple.
All 100% adult goggles share the same
lens and tear-off profile.

• *Frame:*
Constructed out of flexible yet
durable urethane featuring combined
matte & gloss finish.



NEW
FURNACE

MIRROR RED LENS



Mirror Lens: # 50410-232-02

Clear Lens: # 50400-232-02



NEW
MERCURY

MIRROR RED LENS



Mirror Lens: # 50410-235-02

Clear Lens: # 50400-235-02



NEW
HOPE

MIRROR BLUE LENS



Mirror Lens: # 50410-238-02

Clear Lens: # 50400-238-02



SLASH

MIRROR RED LENS



Mirror Lens: # 50410-076-02

Clear Lens: # 50400-076-02

GOGGLES/
STRATA
MUD
2018



NEW
OUTLAW

MIRROR GOLD LENS



Mirror Lens: # 50410-233-02
Clear Lens: # 50400-233-02



NEW
HUNTITISTAN

MIRROR SILVER LENS



Mirror Lens: # 50410-234-02
Clear Lens: # 50400-234-02



NEW
NATION

MIRROR RED LENS



Mirror Lens: # 50410-236-02
Clear Lens: # 50400-236-02

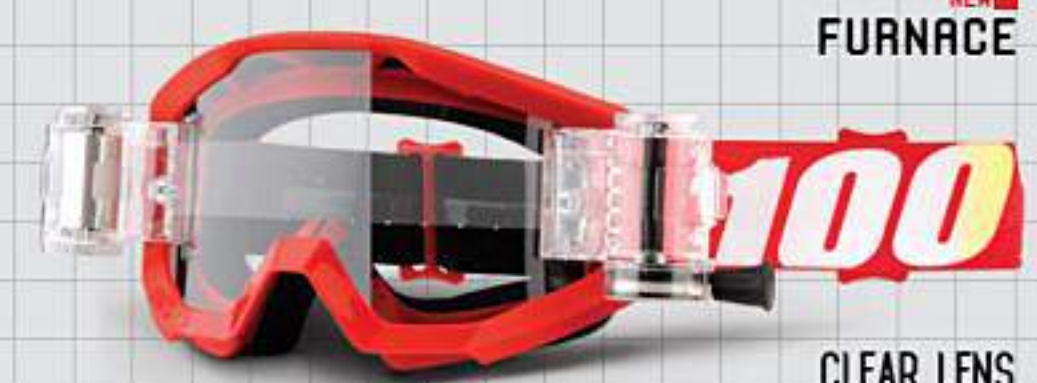


NEW
EQUINOX

MIRROR BLUE LENS



Mirror Lens: # 50410-237-02
Clear Lens: # 50400-237-02



NEW
FURNACE

CLEAR LENS



Clear Lens: # 50420-232-02



NEW
ARHON

MIRROR SILVER LENS



Mirror Lens: # 50410-239-02
Clear Lens: # 50400-239-02

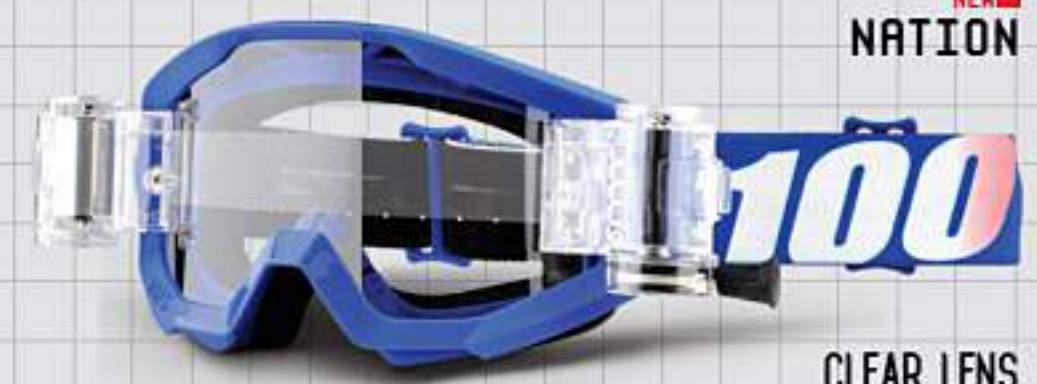


GOLIATH

MIRROR SILVER LENS



Mirror Lens: # 50410-166-02
Clear Lens: # 50400-166-02



NEW
NATION

CLEAR LENS



Clear Lens: # 50420-236-02



ORANGE

MIRROR BLUE LENS



Mirror Lens: # 50410-006-02
Clear Lens: # 50400-006-02



NEON YELLOW

MIRROR GOLD LENS



Mirror Lens: # 50410-004-02
Clear Lens: # 50400-004-02



GOLIATH

CLEAR LENS



Clear Lens: # 50420-166-02



MODEL
STRATA.JR>
NATION
RED MIRROR LENS



MODEL
ACCURI.JR>
SARINEN
RED MIRROR LENS



YOUTH

Our youth goggles pack the same high performance features as the adult versions, with youth-specific design to perfectly fit young guns. Performance and protection you can count on for the most serious riders on the track.



ACCURI/
**ACCURI
JR**



Mirror Lens: # 50310-226-02
Clear Lens: # 50300-226-02



Mirror Lens: # 50310-203-02
Clear Lens: # 50300-203-02

STRATA/
**STRATA
JR**



Mirror Lens: # 50510-232-02
Clear Lens: # 50500-232-02



Mirror Lens: # 50510-236-02
Clear Lens: # 50500-236-02

STRATA/
**STRATA
MUD.JR**



Clear Lens: # 50520-006-02



Clear Lens: # 50520-004-02

STRATA/
**STRATA
MINI**

The Strata Mini is designed to fit the youngest riders while retaining exceptional features. Ideal for ages 6 or younger.



Clear Lens: # 50600-001-02



Clear Lens: # 50600-003-02



Mirror Lens: # 50310-227-02
Clear Lens: # 50300-227-02



Mirror Lens: # 50310-004-02
Clear Lens: # 50300-004-02



Mirror Lens: # 50510-006-02
Clear Lens: # 50500-006-02



Mirror Lens: # 50510-004-02
Clear Lens: # 50500-004-02



Mirror Lens: # 50510-166-02
Clear Lens: # 50500-166-02



Clear Lens: # 50520-166-02



Clear Lens: # 50600-004-02

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2018 MX CATALOG

RACING/
**AMATEUR
PROGRAM**



(66) COCHRAN
(352) SWOLL
(518) HAMMAHER



(LEFT) BLACH
(RIGHT) SHIMODA





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2018 MX CATALOG



(ABOVE) HOBUSCH
(238) DEEGAN

(128) HALPAIN
(223) MASHBURN



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2018 MX CATALOG/GOGGLES_BARSTOW





BARSTOW

Freedom was a key word in the early days of motorcycling. The bikes from those times are now vintage, but there's something very nice about them which has been (mostly) lost since: character. The Barstow fuses vintage moto design with modern styling and technology resulting in a timeless look.



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2018 MX CATALOG/GOGGLES_BARSTOW

COLLABS/

EL SOLITARIO



W T F

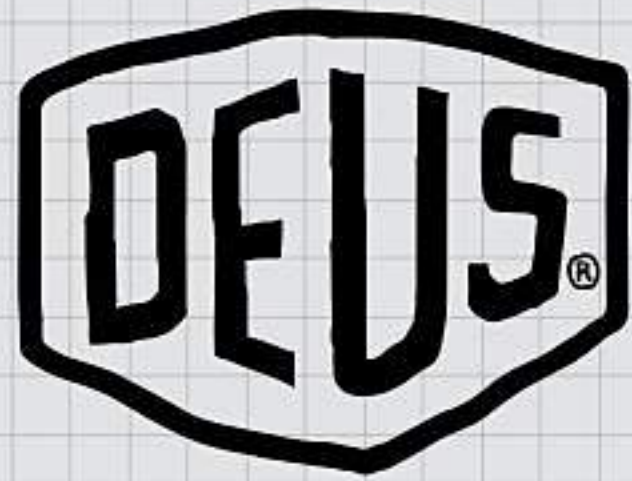


WTF IS EL SOLITARIO ?

From the depths of the Galician forests, El Solitario has been challenging the status quo since its birth in 2010; Known both for the emotional power and raw energy of their motorcycles and the romantic but determinedly contemporary nature of their collections.

El Solitario connects with the sense of awareness and strength that riders develop due to the inherent risk, fragility and outsider spirit that defines their way of life.





ONE HUNDRED PERCENT
100PERCENT >
2018 MX CATALOG/GOGGLES_BARSTOW



COLLABS/
**DEUS EX
MACHINA**

**THE EMPORIUM OF
POSTMODERN ACTIVITIES**

This is the third goggle formed through our shared experiences in motorcycling, design, and fashion while exploring the culture, creativity, and special sauce that make both 100% and Deus Ex Machina tick.

From urban streets to volcanic dust, the Deus Barstow is here for the fun of motorcycling and doesn't mind if things get wild.



ONE HUNDRED PERCENT
100PERCENT>
2018 MX CATALOG/GOGGLES_BARSTOW

COLLABS/
O.S.F.A

ONE SIZE FITS ALL

The OSFA project is the creation of acclaimed photographer Dimitri Coste. Dimitri's concept is to race an almost-stock Triumph in all kinds of events while allowing himself to change only tires and handlebars depending of the type of racing.

This simple approach is the basis for his One Size Fits All collection.



ONE SIZE FITS ALL
DIMITRI COSTE
x
6'7" TR6-C

O.S.F.A.





**DEATH
SPRAY
CUSTOM**

UNDERWORLD CHAMPIONS

With his tongue firmly in cheek, British artist Death Spray Custom aka David Gwyther treads a fat line between the gallery and the racetrack. Underworld Champions is his studio from which his striking art is born. The monochrome pattern created for Barstow was inspired by stills of cartoons David watched as a kid and carry the typically playful, graphic vibe that is typical of his paintings.



Photos: Neil Bridge



**UNDERWORLD
CHAMPIONS**



COLLABS/
**DEATH SPRAY
CUSTOM**



Photos: Joe McGorry



NEW
RAW

SMOKE BRONZE LENS

Mirror Lens: # 50002-240-02



CLASSIC WHITE

SMOKE LENS

Mirror Lens: # 50002-086-02

The
Barstow
Race Goods **100%** California

BARSTOW/ COLLABS

Express your style with our collab collection.
Our latest collaborations with influential artists and brands
elevates the Barstow line with a bold, creative look.



NEW
EL SOLITARIO

MIRROR SILVER LENS

Mirror Lens: # 50002-242-02



NEW
O.S.F.A.

MIRROR RED LENS

Mirror Lens: # 50002-243-02



NEW
DEATH SPRAY
CUSTOM

MIRROR SILVER LENS

Mirror Lens: # 50002-241-02



NEW
DEUS EX
MACHINA

MIRROR SILVER LENS

Mirror Lens: # 50002-244-02

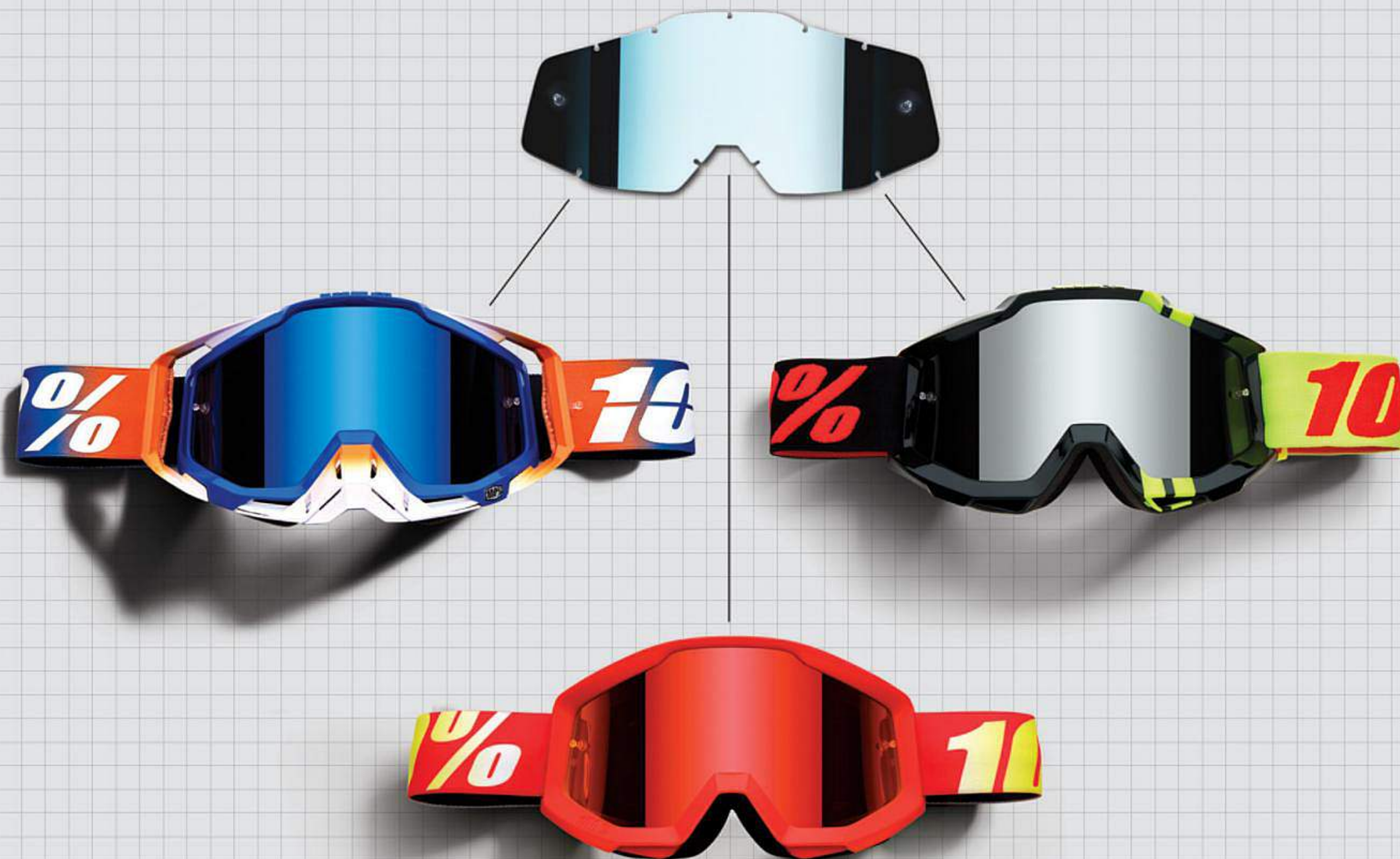




64
THOMAS COVINGTON

*Team Rockstar Energy Husqvarna Factory Racing
Orlyonoc, Russia*

Photo: Ray Archer



SIMPLICITY IS THE ULTIMATE SOPHISTICATED

From the premier line of 100% goggles, come the Racecraft, the Accuri and the Strata. While all models offer unique features, fit and function, they all carry the same DNA & utilize the same interchangeable TOPVIEW® lens technology and tear-off system. Be prepared for any riding conditions while stocking your gear bag with less accessories. 100%, the most versatile goggle system available.



CLEAR
51001-010-02
All purpose lens provides maximum amount of light allowance for all conditions.



SMOKE
51001-007-02
Neutral tint reduces glare while providing accurate color perception in medium to bright light conditions.



DARK SMOKE
51001-018-02
Neutral tint reduces glare while providing accurate color perception in medium to bright light conditions.



PERSIMMON
51001-046-02
Ideal for overcast conditions. Depth perception is improved with increased contrast.



ORANGE
51001-006-02
Increased depth perception and contrast. Great for overcast conditions.



MIRROR BLUE
51002-002-02
Mirrored finish offers the maximum reduction of glare in bright light conditions for improved performance and visibility.



MIRROR RED
51002-003-02
Mirrored finish offers the maximum reduction of glare in bright light conditions for improved performance and visibility.



MIRROR GREEN
51002-005-02
Mirrored finish offers the maximum reduction of glare in bright light conditions for improved performance and visibility.



MIRROR SILVER
51002-008-02
Mirrored finish offers the maximum reduction of glare in bright light conditions for improved performance and visibility.



MIRROR GOLD
51002-009-02
Mirrored finish offers the maximum reduction of glare in bright light conditions for improved performance and visibility.



CLEAR VENTED DUAL
51006-010-02
Prevents fog build up in all weather conditions. All purpose lens provides maximum amount of light allowance for all conditions.



SMOKE VENTED DUAL
51006-007-02
Neutral tint reduces glare in medium to bright light conditions. Prevents fog build up in all weather conditions.



YELLOW VENTED DUAL
51006-004-02
Perfect for flat, low light conditions. Improves contrast and definition. Prevents fog build up in all weather conditions.



BLUE VENTED DUAL
51006-002-02
Increased contrast for varying conditions. Ideal for medium to low light. Prevents fog build up in all weather conditions.



PERSIMMON VENTED DUAL
51006-046-02
Prevents fog build up in all weather conditions. Ideal for overcast conditions. Depth perception is improved with increased contrast.



MIR. SILVER VENTED DUAL
51006-008-02
Prevents fog build up in all weather conditions. Mirrored finish offers the maximum reduction of glare in bright light conditions for improved performance and visibility.



MIR. BLUE VENTED DUAL
51006-022-02
Prevents fog build up in all weather conditions. Mirrored finish offers the maximum reduction of glare in bright light conditions for improved performance and visibility.



MIR. GREEN VENTED DUAL
51006-005-02
Prevents fog build up in all weather conditions. Mirrored finish offers the maximum reduction of glare in bright light conditions for improved performance and visibility.



MIR. GOLD VENTED DUAL
51006-009-02
Prevents fog build up in all weather conditions. Mirrored finish offers the maximum reduction of glare in bright light conditions for improved performance and visibility.



YOUTH CLEAR
51003-010-02
All purpose lens provides maximum amount of light allowance for all conditions.



YOUTH MIRROR SILVER
51003-008-02
Mirrored finish offers the maximum reduction of glare in bright light conditions for improved performance and visibility.



YOUTH MIRROR GREEN
51003-005-02
Mirrored finish offers the maximum reduction of glare in bright light conditions for improved performance and visibility.



YOUTH MIRROR BLUE
51003-002-02
Mirrored finish offers the maximum reduction of glare in bright light conditions for improved performance and visibility.



YOUTH MIRROR RED
51003-003-02
Mirrored finish offers the maximum reduction of glare in bright light conditions for improved performance and visibility.



NEW MINI CLEAR
51007-010-02
All purpose lens provides maximum amount of light allowance for all conditions.

GOGGLES_ACCESSORIES/

REPLACEMENT LENSES



YELLOW # 51001-004-02
Perfect for flat, low light conditions. This lens improves the contrast and definition of any obstacle you encounter.



BLUE # 51001-002-02
Increased contrast for varying conditions. Ideal for medium to low light.



CLEAR DUAL # 51005-010-02
Dual lens for the toughest conditions. Prevents fog build up in all weather conditions.



SMOKE DUAL # 51005-007-02
Dual lens for the toughest conditions. Prevents fog build up in all weather conditions.



ROSE VENTED DUAL # 51006-016-02
Increased depth perception and contrast. Great for overcast conditions. Prevents fog build up in all weather conditions.



MIR. RED VENTED DUAL # 51006-003-02
Prevents fog build up in all weather conditions. Mirrored finish offers the maximum reduction of glare in bright light conditions for improved performance and visibility.



YOUTH SMOKE # 51003-007-02
Neutral tint reduces glare while providing accurate color perception in medium to bright light conditions.



YOUTH MIRROR GOLD # 51003-009-02
Mirrored finish offers the maximum reduction of glare in bright light conditions for improved performance and visibility.



OLIVE GREEN # 51000-005-12
High contrast lens cuts through haze and is ideal for low light conditions.



SMOKE # 51000-008-12
Neutral tint reduces glare and increases color perception in medium to bright light.



BRONZE # 51000-009-12
Increased definition for exceptional clarity in mid to low light conditions.



CLEAR # 51000-010-02
All purpose lens provides maximum amount of light allowance for all conditions.



SMOKE # 51000-007-02
Neutral tint reduces glare and increases color perception in medium to bright light.



MIRROR SILVER # 51000-008-02
Mirrored finish offers the maximum reduction of glare in bright light conditions.



BRONZE # 51000-009-02
Perfect for flat, low light conditions. Improves contrast and definition of any obstacle you encounter.

DALLOZ LENSES

Our Barstow Dalloz replacement lenses are crafted exclusively at the state of the art Christian Dalloz Sunoptics facility located in Saint-Claude, France. For more than 50 years, Dalloz Sunoptics has been driven by the philosophy of transforming new ideas into aesthetically pleasing, high-performance technical lenses. The cylindrical shape of the Dalloz lens shifts visual distortions to the periphery, where the lens is edged, creating flawless clarity and excellent peripheral vision without any blurred zones. The durable lens works in union with the minimal frame design of the Barstow to offer superior visibility in any conditions.

REPLACEMENT LENSES

The Barstow replacement lens is a scratch-resistant, anti-fog Lexan lens that increases visibility while maintaining the durability to take on moto after moto or long desert rides. Fitted with integrated lens pins for seamless tear off application.



JARRYD MCNEIL

X-Games. Minneapolis, MN

Photo: Ryne Swanberg

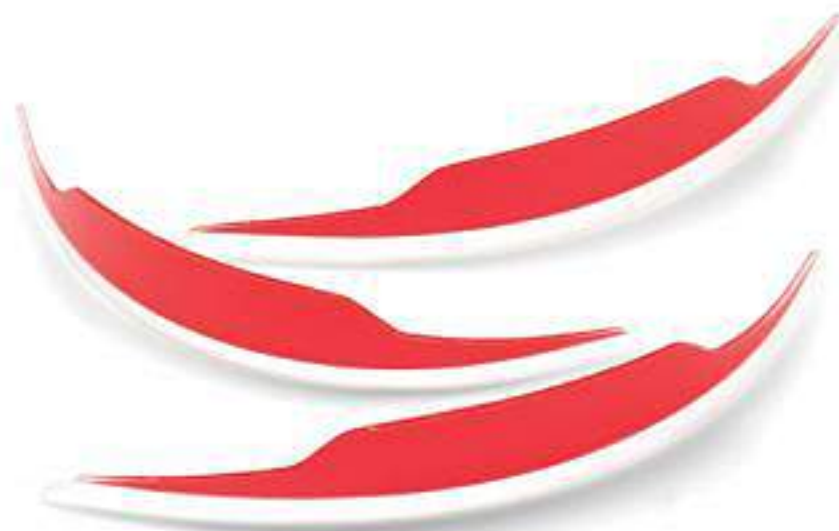
GOGGLES_ACCESSORIES/ REPLACEMENT PARTS



FORECAST REPLACEMENT COVERS

Film canister cover with integrated film wipe reduces mud build up. 1 pair.

51124-010-01



FORECAST REPLACEMENT MUDFLAP

Prevents water, dirt, and mud from entering the Forecast film system. Pack of 3.

51126-010-02



FORECAST REPLACEMENT ROLLS

45MM tall film combined with a 24' length provide the maximum vision in MX. Pack of 6.

51122-010-02 - Pack of 6



TEAR OFF STRAPS PINS

Attach to goggle straps for perfect alignment of tear-off's. Pack of 3

51013-001-02



SUS REPLACEMENT LENS

Clear replacement lens with mounting holes for use with Speedlab Vision System. Lens constructed with dot pattern across the front to ensure smooth, non-stick operation of the film system.

Adult: # 51021-010-02

Youth: # 51021-010-03



SPEEDLAB VISION SYSTEM

Retain clear vision in the most treacherous conditions. The Speedlab Vision System arms you with 25-30 clear views in this easy to use system. The dotted pattern across the lens ensures smooth, non-stick operation of the film system.

Fits all Accuri and Strata goggles.

Complete set includes: 1 SVS Lens, 2 Canisters, and a Mud Flap

Adult: # 51020-010-02

Youth: # 51020-010-03



SUS - SPEEDLAB FILMS

Replacement film canisters for use with the Speedlab Vision System. Pack of 6

Adult: # 51022-010-02

Youth: # 51022-011-02



SUS - MUDFLAP HIT

Prevents water, dirt, mud and other elements from infiltrating the Speedlab Vision System. Pack of 3
*Fits Accuri models only.

Adult: # 51023-010-02

Youth: # 51023-010-03



REPLACEMENT NOSE GUARD

A simple attachment of the the 100% nose guard provides increased protection. Fits Racecraft models only.

Black: # 51031-001-01

White: # 51031-000-01



LAMINATED TEAR OFFS

Get clear vision with a simple pull of the tab. Tear Off's fit all Racecraft, Accuri and Strata goggles. 2 packs of 7: # 51010-010-02

STANDARD TEAR OFFS

Get clear vision with a simple pull of the tab. Tear Off's fit all Racecraft, Accuri and Strata goggles.

Pack of 20: # 51011-010-02

Pack of 50: # 51011-013-02

STANDARD TEAR OFFS

Get clear vision with a simple pull of the tab. Tear Off's fit only the Accuri Jr goggle. Pack of 20.

51012-010-02

ONE HUNDRED PERCENT
100PERCENT >
2018 MX CATALOG



45
MITCHELL HARRISON

*Team Yamalube / Star Racing / Yamaha
Millville, MN*

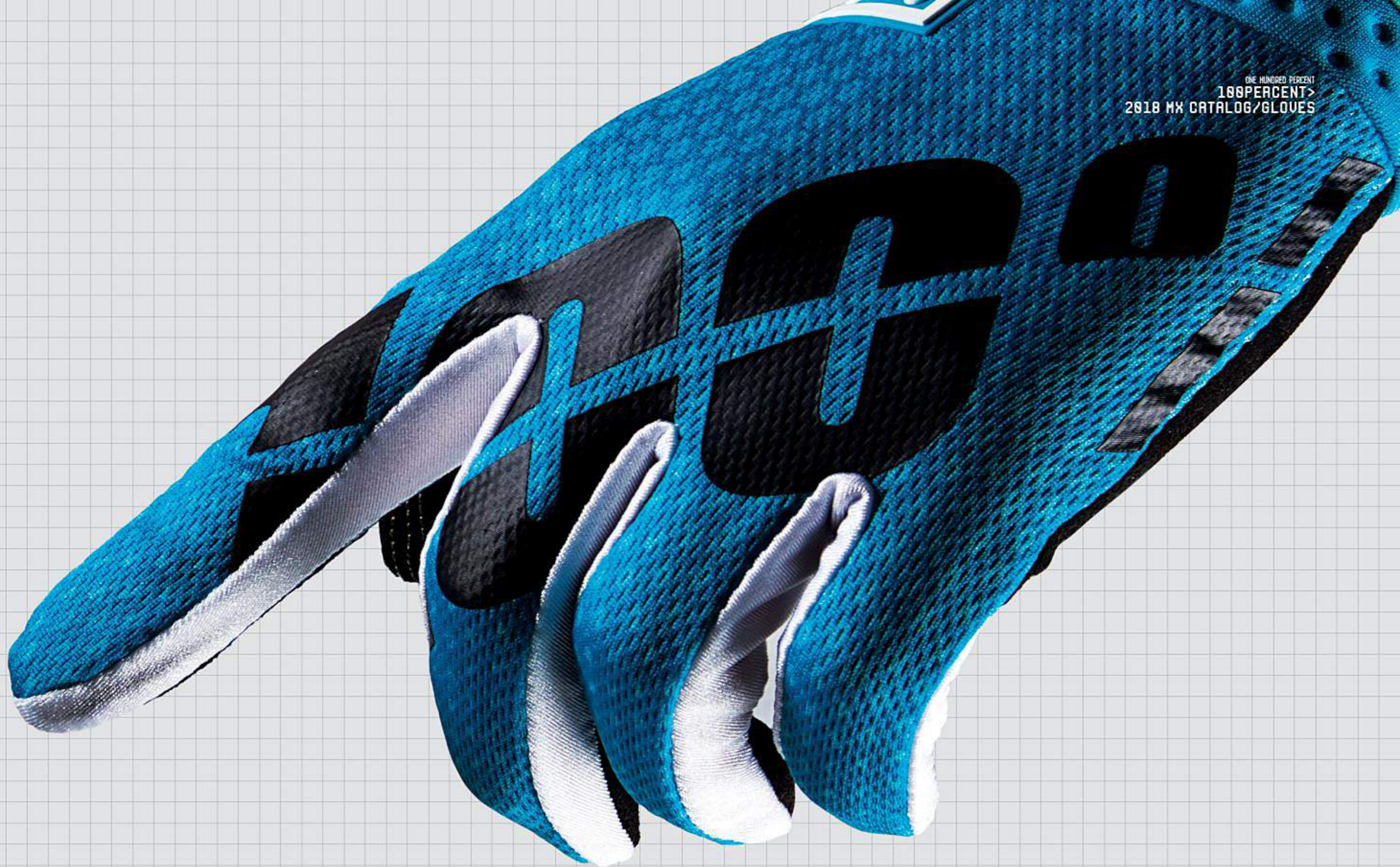
Photo: Dave Trimpore

ONE HUNDRED PERCENT
100PERCENT>
2018 MX CATALOG/GLOVES



MODEL
ITRACK>
BLUE

ITRACK>
COMPLETE
CONNECTIVITY



GLOVES

Command Control.

*Our glove collection features a complete range of models purpose built from the finest materials.
Select the perfect fit to match your riding style and gain total control and performance.*

CELIUM 2

- **NEW** fit for 2018 with shorter cuff and hook and loop closure system.
- Stretch-poly top hand increases comfort with an ultra-lightweight feel.
- Perforated single-layer Clarino palm for superior airflow and comfort.
- Padded thumb overlay aids in reducing blisters.
- Silicone printed palm and finger graphics improve grip and lever traction.
- Trek-Dry finger gussets enhance mobility and wick away moisture.
- Integrated tech-thread keeps you connected with your phone.



NEW
Flash Navy/Orange
10009-015
Adults: S, M, L, XL, XXL



NEW
Flash Black/Cyan
10009-012
Adults: S, M, L, XL, XXL



NEW
Metal Black
10009-005
Adults: S, M, L, XL, XXL



NEW
Metal White
10009-011
Adults: S, M, L, XL, XXL

iTRACK

- Perforated single-layer palm improves comfort while reducing bunching.
- Polymesh backhand improves fit over knuckles and increases airflow.
- Silicon printed palm graphics improve palm and lever traction.
- Trek-Dry finger gussets enhance mobility and wick away moisture.
- Integrated tech-thread keeps you connected with your phone.



NEW
Heather
10002-007
Adults: S, M, L, XL, XXL



NEW
Charcoal
10002-052
Adults: S, M, L, XL, XXL



NEW
Fire Red
10002-067
Adults: S, M, L, XL, XXL



NEW
Yellow
10002-115
Adults: S, M, L, XL, XXL

RIDEFIT

- Perforated single-layer palm improves comfort with reduced bunching.
- Airprene cuff and thumb panels offer maximum protection and breathability.
- TPR wrist closure system with hook and loop backing ensures proper fit.
- Polymesh backhand promotes airflow and wicks away excess moisture.
- Trek-Dry finger gussets.
- Integrated tech-thread keeps you connected with your phone.



NEW
Cyan/Black
10001-107
Adults: S, M, L, XL, XXL



NEW
Red/Yellow
10001-037
Adults: S, M, L, XL, XXL



NEW
Pink/Purple
10001-053
Adults: S, M, L, XL, XXL



NEW
Black/White
10001-059
Adults: S, M, L, XL, XXL

GLOVES SIZE CODES

Men's	S:10	M:11	L:12	XL:13	XXL:14
Women's	S:10	M:11	L:12	XL:13	XXL:14
Youth	S:4	M:5	L:6		



NEW
 Code Black/White
 # 10009-013
 Adults: S, M, L, XL, XXL



NEW
 Teal
 # 10002-171
 Adults: S, M, L, XL, XXL
 Youth: S, M, L



NEW
 Blue
 # 10002-079
 Adults: S, M, L, XL, XXL
 Youth: S, M, L



NEW
 Black Camo
 # 10002-061
 Adults: S, M, L, XL, XXL
 Youth: S, M, L



NEW
 Black
 # 10001-057
 Adults: S, M, L, XL, XXL






MODEL
RIDEFIT>
RED/YELLOW

RIDEFIT>
DIVINE
SIMPLICITY

DEREstricted>
ULTIMATE
ARMOR



MODEL
DEREstricted>
BLACK/YELLOW

AIRMATIC

- Perforated dual-layer palm improves comfort and protects against blisters.
- TPR details protect the knuckles and top of hand.
- Airprene cuff and thumb panels offer maximum protection and breathability.
- Trek-Dry finger gussets enhance mobility and wick away moisture.
- Adjustable wrist closure system with hook and loop backing ensures proper fit.



■ NEW
Yellow
10004-004
Adults: S, M, L, XL, XXL
Youth: S, M, L



■ NEW
Orange/Navy
10004-036
Adults: S, M, L, XL, XXL
Youth: S, M, L



■ NEW
Red/White
10004-087
Adults: S, M, L, XL, XXL



■ NEW
Black/Red
10004-013
Adults: S, M, L, XL, XXL
Youth: S, M, L

SIMI

- Single-layer Clarino palm for premium comfort.
- Silicon printed palm graphics improve palm and lever traction.
- Perforated leather top hand with Poron padding ensures maximum protection.
- Additional breathable mesh upper promotes airflow.
- Oversized padded closure system increases palm and wrist protection.
- Integrated tech-thread keeps you connected with your phone



Orange
10003-006
Adults: S, M, L, XL, XXL



Black/Neon Yellow
10003-027
Adults: S, M, L, XL, XXL



Black
10003-001
Adults: S, M, L, XL, XXL



DERESTRICTED

- Leather top hand with integrated mesh provides comfort and durability.
- Molded knuckle guard adds maximum protection
- Dual-layer palm with perforated Clarino provides comfort and extends wear.
- Goatskin cuff with TPR wrist closure system ensures proper fit.
- Silicon printed fingers improve grip and lever traction.
- Integrated tech-thread keeps you connected with your phone.



■ NEW
Black/Yellow
10007-014
Adults: S, M, L, XL, XXL



Black/Orange
10007-054
Adults: S, M, L, XL, XXL



Black/White/red
10007-003
Adults: S, M, L, XL, XXL



Black/Grey
10007-001
Adults: S, M, L, XL, XXL

GLOVES SIZE CODES

Men's	S:10	M:11	L:12	XL:13	XXL:14
Women's	S:10	M:11	L:12	XL:13	XXL:14
Youth	S:4	M:5	L:6		



NEW

Black

10004-061

Adults: S, M, L, XL, XXL
 Youth: S, M, L



NEW

Grey

10004-007

Adults: S, M, L, XL, XXL



NEW

White/Black

10004-010

Adults: S, M, L, XL, XXL



BRISHER

- Single-layer Clarino palm for premium comfort.
- Lightly insulated soft-shell top hand ensures protection against colder temps.
- Silicone printed palm graphics increase grip in damp conditions.
- Moisture-wicking microfiber interior provides the perfect level of insulation.
- TPR wrist closure system with hook and loop backing ensures proper fit.
- Integrated tech-thread keeps you connected with your phone.



NEW

Heather Grey

10006-007

Adults: S, M, L, XL, XXL



Cal-Trans

10006-054

Adults: S, M, L, XL, XXL

Youth: S, M, L



Neon Yellow

10006-004

Adults: S, M, L, XL, XXL

Youth: S, M, L



Black

10006-001

Adults: S, M, L, XL, XXL

Youth: S, M, L



ONE HUNDRED PERCENT
100PERCENT>
2018 MX CATALOG/GLOVES

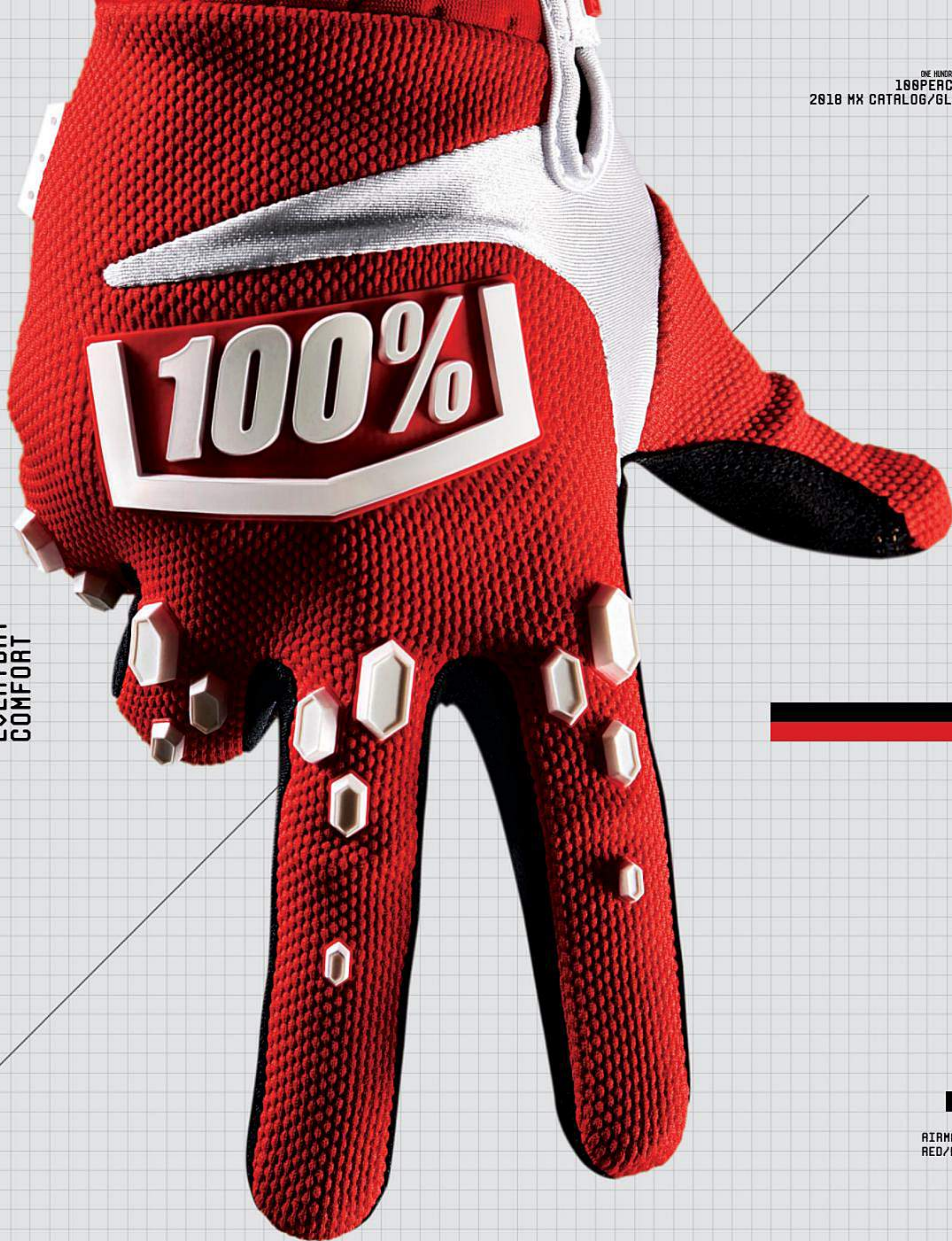


MODEL
CELIUM2>
CODE
BLACH/WHITE



CELIUM
_2
ULTRALIGHT
FLEXIBILITY

AIRMATIC
2018>
EVERYDAY
COMFORT




MODEL
AIRMATIC>
RED/WHITE



**GRAHAM
JARVIS**

Photo: Jonty Edmunds



JAMIE
MCCANNEY

Photo: Jonty Edmunds

ONE HUNDRED PERCENT
100PERCENT>
2018 MX CATALOG/PERFORMANCE EYEWEAR



MODEL
PETER
SAGAN>



PERFORMANCE EYEWEAR

We Deliver Vision.

We enable athletes to see and think differently. Breaking away from convention requires imagination, innovation, and clarity. 100% performance lenses provide vision and confidence. We focus on eliminating distractions at the highest levels of competition. 100% lenses reduce eye fatigue, enhance color making surroundings more vibrant, and increase clarity for sharper vision.

PROTECTION AND COMFORT

Polycarbonate lenses are shatterproof and impact resistant. Oil- and water-repelling coatings keep lenses clearer longer.

CLEARER, MORE ACCURATE VISION

Optically flawless, scratch-resistant lenses provide for unmatched clarity and color enhancement with tints for all riding conditions.

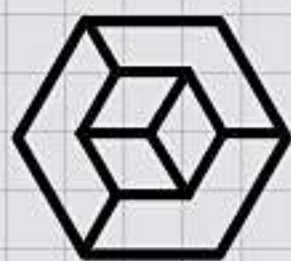
HEALTHIER AND LESS FATIGUED EYES

Complete ultraviolet filtration to keep your eyes healthy. Blue light filtration that reduces fatigue for more comfortable vision. Lenses reduce fatigue, enhance color, and sharpen your vision.

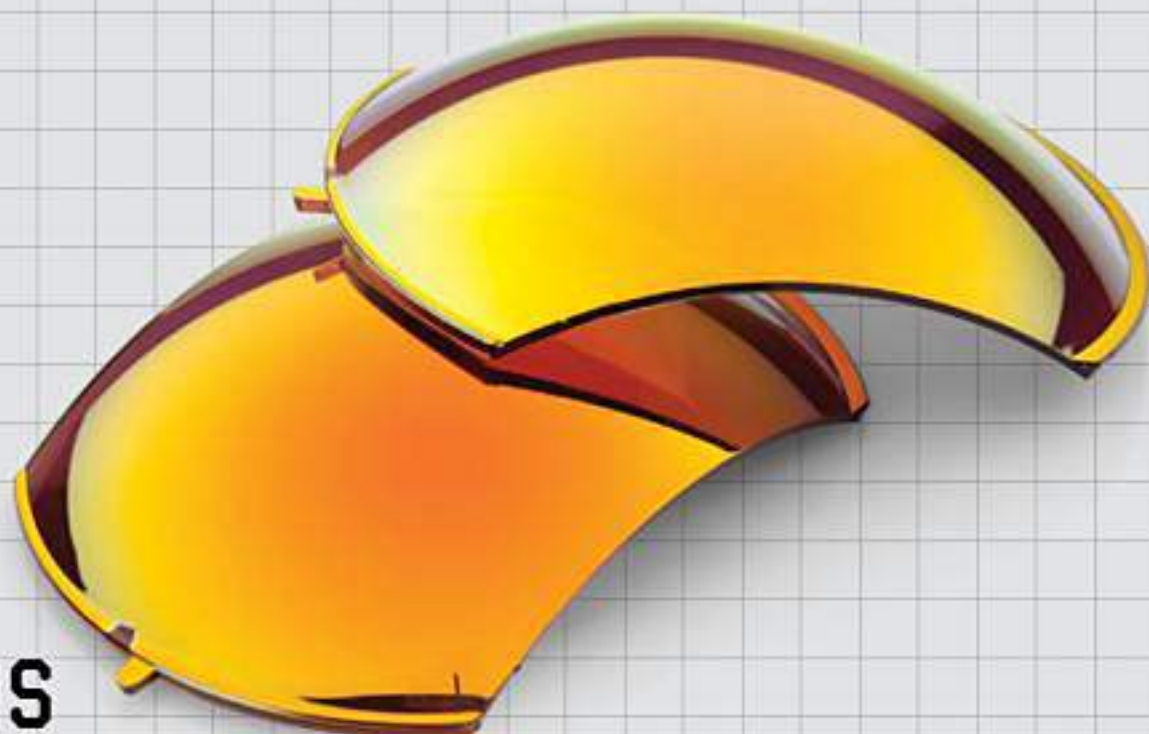
DESIGNED IN CALIFORNIA. CRAFTED IN FRANCE & ITALY

PERFORMANCE EYEWEAR/

LENS TECHNOLOGY



HIPERLENS



SEE MORE. RIDE FASTER.

The HiPER LENS ramps up contrast, amps up colors and enhances detail so you miss nothing.

SHARPER CONTRAST

Selectively filters rays that increase detail and definition for greater depth perception.

HIGHER QUALITY

Sharpens your surroundings, see more of what matters.

PEAK COLOR AWARENESS

Color comes alive for unmatched perception.



PEAKPOLAR



NO COMPROMISE.

Imagine a lens that is both polarized and allows you to see everything that's in front of you. Screens, phones, tablets & GPS.

Through rigorous testing, we have formulated an optimized polarized lens that eliminates glare without sacrificing everyday usability.

You no longer have to choose between a polarized lens and your visibility.

Accept no compromise, ask for PEAKPOLAR by name.



SPEEDCRAFT

*Our fastest Speedcraft ever made:
Streamlined comfort and increased vertical visibility,
in the riding position, for max speed.*



SPEEDCOUPE

*Distilled Velocity, streamlined performance.
A compact package that delivers ultraviolet filtration,
blue light reduction and tints for all conditions*



TYPE-S

*Everyday acceleration, the Type-S adapts.
High-performance sunglasses that are as comfortable
on the street as the trail.*



CENTRIC

*If you spend your days on road, dirt, water or podium,
the Centric is the perfect addition to your kit.*



CAMPO

*Taking inspiration from vintage eyewear, the Campo
features all the elements of our performance
eyewear frames, wrapped in retro styling.*

SPEEDCRAFT



SPEEDCRAFT_SL





MODEL
SPEEDCRAFT SL>
SOFT TACT BLACK
HIPERLENS
RED MULTILAYER MIRROR



FEATURE
HIPERLENS

PERFORMANCE EYEWEAR/
SPEEDCRAFT
& SPEEDCRAFT_SL

The Speedcraft features striking design aesthetics with TOPVIEW lens technology. This technology significantly increases vertical visibility in the riding position, giving the rider a distinct advantage when cycling.



MODEL
SPEEDCRAFT>
SOFT TACT BLACK
BLUE MIRROR LENS



MODEL
SPEEDCOUPE>
CHERRY PALACE
BLACK MIRROR LENS

PERFORMANCE EYEWEAR/ SPEEDCOUPE

The Speedcoupe is designed to elevate your performance to the next level without compromising your style. The Speedcoupe offers a lightweight fit available in two lens options to offer the perfect amount of coverage with an optimized field of view.



ARC-LIGHT

(with) HiPER Red Multilayer Mirror Lens

61021-036-43



SOFT TACT BLACH

(with) HiPER Red Multilayer Mirror Lens

61021-100-43



CHERRY PALACE

(with) Black Mirror Lens

61021-060-61



SOFT TACT GRAPHITE

(with) Purple Multilayer Mirror Lens

61021-150-72



ACIDULOUS

(with) Purple Multilayer Mirror Lens

61021-257-72



AURORA

(with) Ice Blue Mirror Lens

61021-110-71



SOFT TACT GAMMA RAY

(with) Smoke Lens

61021-166-57

ONE HUNDRED PERCENT
100PERCENT>
2018 MX CATALOG/PERFORMANCE EYEWEAR



PERFORMANCE EYEWEAR/ TYPE-S

The TYPE-S bridges the gap between style and performance. Loaded with the perfect synthesis of technical features and casual styling, the TYPE-S is the complete package both on and off the bike.



SOFT TACT LICORICE
(with) Bronze PEAKPOLAR Lens

61025-007-49



ANTHEM
(with) HiPER Red Multilayer Mirror Lens

61025-015-43



SOFT TACT BLACH
(with) HiPER Red Multilayer Mirror Lens

61025-100-43



CERRY PALACE
(with) Black Mirror Lens

61025-060-61



SOFT TACT BLACH
(with) Smoke Lens

61025-200-57




SOFT TACT STARCO
(with) Grey PEAKPOLAR Lens

61025-018-47




SOFT TACT GRAPHITE
(with) Purple Multilayer Mirror Lens

61025-150-72



MODEL
TYPE-S>
SOFT TACT LICORICE
PEARHPOLAR
BRONZE LENS



MODEL
TYPE-S>
SOFT TACT STARCO
PEARHPOLAR
GREY LENS



ONE HUNDRED PERCENT
100PERCENT>
2018 MX CATALOG/PERFORMANCE EYEWEAR_CAMPO



MODEL
CAMPO>
MATTE CRYSTAL BLACK
HIPERLENS
RED MULTILAYER MIRROR



FEATURE
HIPERLENS



MODEL
CAMPO>
POLISHED CRYSTAL GREY
SMOKE LENS



PERFORMANCE EYEWEAR/ CAMPO

Taking inspiration from vintage eyewear, the Campo features all the elements of our performance eyewear frames, wrapped in retro styling. Packed with everything that our 100% lens technology has to offer, the Campo is the perfect fit for hitting the trails, the beach, or the street. A timeless frame for all situations.



MATTE CRYSTAL BLACK
(with) HiPER Red Multilayer Mirror Lens

61026-019-43



SOFT TACT BLACK
(with) Grey PEAKPOLAR Lens

61026-100-47



SOFT TACT HAVANA
(with) Bronze PEAKPOLAR Lens

61026-089-49



POLISHED TRANSLUCENT BLUE
(with) Electric Mirror Lens

61026-031-42



POLISHED CRYSTAL CLEAR
(with) Green Multilayer Mirror Lens

61026-010-45



POLISHED CRYSTAL CLEAR
(with) Orange Multilayer Mirror Lens

61026-010-46



POLISHED CRYSTAL GREY
(with) Smoke Lens

61026-007-57

PERFORMANCE EYEWEAR/ **CENTRIC**

If you spend your days on road, dirt, water or the podium, the Centric is the perfect addition to your kit. Featuring 100% lens technology for uncompromising vision. The Centric is a progressive frame designed to meet your style and performance needs in any situation, the ultimate in comfort & fit. The bold silhouette makes the Centric a perfect combination of modern and classic styling.



SOFT TACT HAVANA
(with) Bronze PEAKPOLAR Mirror Lens

61027-089-49



MATTE CRYSTAL BLACK
(with) HiPER Red Multilayer Mirror Lens

61027-019-43



POLISHED TRANSLUCENT BLUE
(with) Electric Blue Mirror Lens

61027-031-42



POLISHED CRYSTAL GREY
(with) Smoke Lens


61027-007-57



SOFT TACT BLACK
(with) Grey PEAKPOLAR Mirror Lens

61027-100-47




MODEL
CENTRIC>
SOFT TACT HAVANA
PERHPOLAR
BRONZE MIRROR LENS


FEATURE
PERHPOLAR



PARTS_EYEWEAR/

REPLACEMENT LENSES

We craft our premium 100% performance replacement lenses from lightweight, high impact resistant polycarbonate. With 100% UV Protection, all lenses feature a scratchresistant coating and are treated with "Hydroilo" to repel oil and water.

SPEEDCRAFT



NEW
HIPERA RED MULTILAYER
MIRROR *VLT 19%*

62001-033-01



NEW
PURPLE MULTILAYER
MIRROR *VLT 16%*

62001-053-01



NEW
ICE BLUE
MIRROR *VLT 10%*

62001-205-01



NEW
CLEAR *VLT 93%*

62001-000-01

SPEEDCRAFT SL



NEW
HIPERA RED MULTILAYER
MIRROR *VLT 19%*

62002-033-01



NEW
ICE BLUE
MIRROR *VLT 10%*

62002-205-01



NEW
CLEAR *VLT 93%*

62002-000-01



NEW
SMOKE *VLT 12%*

62002-021-01

SPEEDCOUPE



NEW
HIPERA RED MULTILAYER
MIRROR *VLT 19%*

62021-033-01



NEW
PURPLE MULTILAYER
MIRROR *VLT 24%*

62021-053-01



NEW
ICE BLUE
MIRROR *VLT 10%*

62021-205-01



NEW
CLEAR *VLT 93%*

62021-000-01

PARTS_SPEECRAFT/
**NOSE-PAD
KIT**



BLACH # 62030-001-01

*Speedcraft:
All Models, includes 2 fitments*



NEW
SMOKE

VLT 12%

62001-021-01



NEW
**BLACH
MIRROR**

VLT 11%

62001-019-01



NEW
**BLACH
MIRROR**

VLT 11%

62002-019-01



NEW
SMOKE

VLT 12%

62021-021-01



NEW
**BLACH
MIRROR**

VLT 11%

62021-019-01





19
JUSTIN BOGLE

*Team RCH Suzuki
Thunder Valley, CO*

Photo: Ryne Swanberg



6
JEREMY MARTIN

Team Geico Honda

Photo: Ray Archer



TEAM
GEICO[®]
HONDA

TEAM APPAREL

*Introducing the Officially Licensed GEICO Honda Team Collection from 100%.
Our partnership as official goggle and eyewear sponsor of the team has grown to now include a full
line of team apparel and accessories. Now you can get the same factory look as the team.*





FLUX

Red / Black - Hooded Jacket
39900-001 | S,M,L,XL



FLUX_FEATURES

- 100% Nylon outshell/100% Poly open hole mesh lining
 - Lightweight water resistant windbreaker
 - Contrast cut-n-sew sleeve panel
- Embroidered Chest logos and printed sleeve logo
 - Custom logo snaps and eyelets
 - Woven logo labels
 - Standard fit



FACTORY

Black - Fleece
36901-001 | S,M,L,XL



MODE

Red - Hooded Puffer Jacket
39902-003 | S,M,L,XL

ONE HUNDRED PERCENT
100PERCENT
2018 MX CATALOG/GEICO-HONDA

CASUAL SIZE CODES

Men's S:10 M:11 L:12 XL:13 XXL:14

GEICO/HONDA JACKETS

Conquer the cold in a GEICO jacket or hoodie.
Perfect for a Saturday night Supercross.

MODE_FEATURES

- 100% Nylon ripstop outershell/100% Poly contrast lining
 - Water resistant DWR coated fabric
- Quilted with exothermic and antibacterial filling
 - Extended neck zip with hood for warmth
 - Contrast chest panel with printed logos
 - Zippered chest and body pockets
- Lycra edge binding at hood, body and sleeve openings
 - Standard fit



BASE

Black - Fleece
36900-001 | S,M,L,XL



31
RJ HAMPSHIRE

CASUAL SIZE CODES

Men's S:10 M:11 L:12 XL:13 XXL:14



GEICO/HONDA
SHIRTS

Ready to go racing, or supporting your favorite riders, we have a variety of style to offer you the factory look.

TEAM

Black / Red - Pitshirt
33900-001 | S,M,L,XL



BIAS

Black / Red - T-Shirt
32901-001 | S,M,L,XL



STANDARD

Black - T-Shirt
32900-001 | S,M,L,XL



STANDARD

Red - T-Shirt
32900-003 | S,M,L,XL

CASUAL/ BEANIES

Be cool and stay warm at the same time.



REV

*Black - Pom pom with cuff
20991-003-01*



PIT

*Black - 100% Acrylic Skully Fit
20990-001-01*

CASUAL/ HATS

From the podium to the pits, look the part with a GEICO hat.



BOND

*Black / Red - Trucker
20901-003-01*



PODIUM

*Black / Camo - Snapback
20900-064-01*



PODIUM

*Black - Snapback
20900-001-01*



EAST

*Black - Flexfit
20902-001-17 | S,M*



UMBRELLA

Length 37" Open Diameter 46": # 70890-001-01



HAVERSACK

01900-001-01

Black

CASUAL/ ACCESSORIES

Complete your support for your favorite team with our range of GEICO accessories.



AIR FRESHENER

Red or Yellow

70990-001-01



DECAL SHEET

70009-001-01



LANYARD

70909-001-01



108
DYLAN FERRANDIS

*Team Yamalube Star Racing Yamaha
Southwick, MA*

Photo: Ryne Swanberg



ATHLETIC GEAR

Our athletes have come to expect premium performance products on the track, and now we're offering a collection of workout apparel to support their intense training regimens. Engineered with the finest materials, 100% Active Sportswear delivers superior comfort with a lightweight feel that performs at the highest level.

ATHLETIC/ ATHLETIC GEAR

*Engineered with the finest materials,
100% Active Sportswear delivers
superior comfort with a lightweight
feel that performs at the highest
level.*



AERO

Charcoal - Full-Zip Windbreaker
35100-052 | S,M,L,XL



AERO

Black/Silver - Full-Zip Windbreaker
35100-057 | S,M,L,XL



WMN'S AERO

Black - Full-Zip Windbreaker
25100-057 | S,M,L,XL



SLANT

Silver Heather - S/S Tech Tee
35002-190 | S,M,L,XL



RELAY

Silver Heather - S/S Tech Tee
35001-190 | S,M,L,XL



METER

Silver Heather - L/S Tech Tee
35003-190 | S,M,L,XL



WMN'S SPRINT

Silver - S/S Tech Tee
25000-190 | S,M,L,XL



DRAFT

Charcoal
31001-052 | S,M,L,XL



DRAFT

Black/Silver
31001-057 | S,M,L,XL



WMN'S DRAFT

Black/Silver
26001-001 | S,M,L,XL

GEAR/

COOLING TANK

The Zephyr Cooling Tank regulates body temperature allowing you to perform better, longer. Used as a technical base layer in hot weather conditions, it offers a lightweight fit with specially formulated materials that maximize cooling and wick away moisture.



ZEPHYR

35502-000 | SM/MD:17 LG/XL:18

FEATURES:

- Polypropylene/Elastane yarns blended for the ideal cooling formula
- Light and functional material
- Quick dry properties
- Durable with elasticity for comfort
- 92% Polypropylene, 8% Elastane
- Optimal for any workout activity
- Open knit design
- Jacquard logos



ONE HUNDRED PERCENT
100PERCENT>
2018 MX CATALOG/ATHLETIC GEAR

ATHLETIC SIZE CODES

Men's S:10 M:11 L:12 XL:13 XXL:14

Women's S:10 M:11 L:12 XL:13 XXL:14

GEAR/ HYDROMATIC

Our new Hydromatic collection of outerwear incorporates key features to battle tough riding conditions with a lightweight, aerodynamic fit. Stay warm and dry without sacrificing style and comfort.

FEATURES:

- Polyester/Elastane stretch plain weave with 10K/10K waterproof/breathable 2.5 laminate
- Fully taped seams keep you dry in wet conditions
- Waterproof pocket zippers for added security of essentials
- Reflective logos for increased safety
- Aerodynamic fit for best riding performance



HYDROMATIC JACKET

Orange
39500-006 | S,M,L,XL



HYDROMATIC SHORT

Black/fade
42400-059 | S,M,L,XL

ONE HUNDRED PERCENT
100PERCENT>
2018 MX CATALOG/HYDROMATIC

CASUAL SIZE CODES

Men's S:10 M:11 L:12 XL:13 XXL:14



CASUAL

You give 100% on your bike. You shouldn't have to put the same effort into looking good off the bike. We're here to help with our premium line of casual sportswear.





DELTA 1

Black - Full-Zip Jacket
39005-001 | S,M,L,XL

DELTA1 FEATURES:

- 100% Nylon outshell / 100% Poly lining
- Water resistant DWR coating
- Quilted with exothermic and antibacterial filling
- Extended neck zip with hood for warmth
- Custom woven patches on chest and sleeve
- Custom logo lycra edge binding



APACHE

Army Heather - Full-Zip Jacket
39006-064 | S,M,L,XL

CASUAL/ JACKETS

Combat the elements in one of our jackets or windbreakers.



STORBI

Army Heather - Full-Zip Jacket
39003-190 | S,M,L,XL



STORBI

Black - Full-Zip Jacket
39003-001 | S,M,L,XL



MISSION

Grey - Full-Zip Jacket
39007-007 | S,M,L,XL



TECH FLEECE CASUAL/

Designed for cool-weather style, our tech-fleece are engineered with an athletic fit and lightweight warmth.



UNION

Fluo Yellow - Full-Zip Hoody
36022-004 | S,M,L,XL



UNION

Dark Teal - Full-Zip Hoody
36022-171 | S,M,L,XL



INTERVAL

Camo - Full-Zip Hoody
36023-064 | S,M,L,XL



CHAMBER

Gunmetal Heather - Full-Zip Hoody
36019-025 | S,M,L,XL



CHAMBER

Black - Full-Zip Hoody
36019-001 | S,M,L,XL



DISRUPT

Orange - Pullover Hoody
36025-006 | S,M,L,XL



MOTORRAD

Forest Green - Pullover Hoody
36026-134 | S,M,L,XL



PABLO

White - Pullover Hoody
36027-000 | S,M,L,XL



SYNDICATE

Steel Grey - Full-Zip Hoody
36017-245 | S,M,L,XL



SYNDICATE

White - Full-Zip Hoody
36017-000 | S,M,L,XL



SYNDICATE

Black Heather - Full-Zip Hoody
36017-181 | S,M,L,XL

CASUAL SIZE CODES

Men's S:10 M:11 L:12 XL:13 XXL:14



HIATUS

Navy Heather - Full-Zip Hoody
36024-015 | S,M,L,XL



SYNDICATE

Hyperloop - Full-Zip Hoody
36017-193 | S,M,L,XL



OFFICAL

Black - Full-Zip Hoody
36005-001 | S,M,L,XL,XXL



CORPO

Black - Pullover Hoody
36007-001 | S,M,L,XL,XXL



CLASSIC

Black - Pullover Hoody
36001-001 | S,M,L,XL,XXL

CASUAL/
FLEECE

From classic pullovers to full zip hoodies, you're sure
to find your favorite new fleece.



ELLIOT

Heather Grey

32074-188 | S,M,L,XL



VICTORY

Forest Green

32071-134 | S,M,L,XL



DIVISION

White

32068-000 | S,M,L,XL



HAIKPIN

Navy

32070-015 | S,M,L,XL



RAMI

Black

32072-001 | S,M,L,XL



NATIONAL

Black

32069-001 | S,M,L,XL



PORTIA

Black

32073-001 | S,M,L,XL



GIDEON

Black - Long Sleeve

33004-001 | S,M,L,XL



FLAG

Black

32066-001 | S,M,L,XL

NEW



SCRATCH

Navy

32067-015 | S,M,L,XL

NEW



ESSENTIAL

Cardinal

32016-060 | S,M,L,XL

NEW



ESSENTIAL

Charcoal

32016-052 | S,M,L,XL

NEW



ESSENTIAL

Black

32016-019 | S,M,L,XL



ESSENTIAL

Black

32016-001 | S,M,L,XL,XXL



OFFICIAL

Black

32017-001 | S,M,L,XL,XXL

T-SHIRTS ^{CASUAL/}

*What's better than your favorite t-shirt?
Nothing, that's what. 100% comfort and style.*



CASUAL SIZE CODES

Men's S:10 M:11 L:12 XL:13 XXL:14



Front

O.S.F.A

White

32065-000 | S,M,L,XL



Front

FREEDOM

Black

32064-001 | S,M,L,XL



POLYGON

Black

32059-001 | S,M,L,XL



REPUBLIQUE

Navy

32061-015 | S,M,L,XL



TUMBLEWEED

Black

32063-001 | S,M,L,XL



SHADOWBOX

Charcoal

32060-052 | S,M,L,XL



OLD SCHOOL

Black

32001-001 | S,M,L,XL



ODYSSEY

White - Trucker
20057-000-01



ODYSSEY

Black - Trucker
20057-001-01



TREH

Camo - Flexfit
20061-064 | S/M,L/XL



TREH

Charcoal Heather - Flexfit
20061-052 | S/M,L/XL



PALACE

Black - Snapback
20059-001-01



WAXED

Black - Snapback
20056-001-01



CORNERSTONE

White - Trucker
20050-000-01



CORNERSTONE

Black - Trucker
20050-001-01



STARLIGHT

Black - Flexfit
20060-001 | S/M,L/XL

HEADWEAR SIZE CODES

Hats SM:04 MD:05 LG:06

NEW
STRIKEFORCE
CamolOrange - Snapback
20058-064-01



CASUAL/
HATS

*Truckers, Flex-Fit, and snapbacks.
Find your favorite fit.*



ESSENTIAL
Red - J Fit
20040-003 | S/M,L/XL



ESSENTIAL
Blue - J Fit
20040-015 | S/M,L/XL



ESSENTIAL
Black - J Fit
20040-001 | S/M,L/XL



CORPO
Black - Snapback
20015-001-01



CLASSIC
Black - Flexfit
20037-001 | S/M,L/XL



OG
Black - Flexfit
20011-001 | S/M,L/XL

ONE HUNDRED PERCENT
100PERCENT>
2018 MX CATALOG/CASUAL





NEW
VARSITY

Orange
20120-006-01



NEW
VARSITY

Black
20120-001-01



NEW
ESSENTIAL

Steel Grey
20116-245-01



NEW
ESSENTIAL

White
20116-000-01



NEW
CAPITAL

Mustard
20119-213-01



NEW
CAPITAL

Black
20119-001-01



ROOTS

Charcoal - Merino Wool
20117-052-01



NIVA

Black
20115-001-01



NIVA

Burgundy
20115-060-01



MIHHELI

Orange
20118-006-01

CASUAL/ BEANIES

Top off your look or battle a bad hair day
with a 100% beanie.



Photo: Stuart Alfano

SOCKS SIZE CODES

Men's	S/M:17 L/XL:18
Women's	S/M:17 L/XL:18
Youth	S/M:17 L/XL:18

CASUAL/
**MOTO
SOCKS**
MEN



GROOVE

Grey
24201-007
S/M, L/XL



HI-SIDE

Orange
24008-006
S/M, L/XL



HI-SIDE

White
24008-000
S/M, L/XL



HI-SIDE

Black
24008-001
S/M, L/XL



HI-SIDE

Red
24008-003
S/M, L/XL

HI-SIDE

MX performance tech sock constructed with a custom Coolmax moisture-wicking fabric blend. Compression arch support and engineered mesh air channels for an active fit. Lightweight construction with strategic heel and toe padding elevates the comfort level.

TORQUE

MX performance tech sock constructed with a custom Coolmax moisture-wicking fabric blend. Compression arch support, engineered mesh air channels, and right/left specifics for custom fit.

CASUAL/
**MOTO
SOCKS**
WOMEN



GROOVE

Black
24201-012
S/M, L/XL



TORQUE

Lime
24007-027
S/M, L/XL



TORQUE

Black
24007-001
S/M, L/XL
**Also available
in youth sizes*



TORQUE

Red
24007-003
S/M, L/XL
**Also available
in youth sizes*



TORQUE

Orange
24007-006
S/M, L/XL



SOCKS SIZE CODES

Men's

S/M:17 L/XL:18

CASUAL SOCKS

Yarn dyed 8" athletic crew sock. Poly/cotton blend with terry cushion footbed coupled with strategic mesh knit and arch support for comfort.



NEW TROOP

Camo
24011-064
S/M, L/XL



NEW COSMOS

Black
24010-001
S/M, L/XL



NEW JERONIMO

Black/Red
24012-013
S/M, L/XL



NEW RYTHM

Blue
24006-002
S/M, L/XL



NEW RYTHM

Charcoal Heather
24006-052
S/M, L/XL



RYTHM

Charcoal
24006-007
S/M, L/XL



RYTHM

Black
24006-001
S/M, L/XL

MERINO WOOL PERFORMANCE SOCKS

Athletic/Cycling performance 6" merino wool sock. Anti-microbial and moisture-wicking materials keeps your feet cool and dry. Compression arch support enhances comfort.

PERFORMANCE SOCKS

Athletic/Cycling performance 6" polypropylene sock. Compression arch support and engineered mesh air channels enhance airflow and reduce moisture.



NEW BOLT

Navy
24013-015
S/M, L/XL



NEW BOLT

Lime
24013-027
S/M, L/XL



NEW BOLT

Black
24013-001
S/M, L/XL



TERRAIN

Black
24003-001
S/M, L/XL



TERRAIN

White
24003-000
S/M, L/XL



FLOW

Black
24005-001
S/M, L/XL



FLOW

White
24005-000
S/M, L/XL

100% PERCENT
2018 HX CATALOG/CASUAL



Red Bull

KTM FACTORY RACING







Photo: Nathan Sykes

SIZE CODES

Women's S:10 M:11 L:12 XL:13



JOURNEY

Gunmetal Heather - Full-Zip Hoody
29003-025 | S,M,L,XL



HUNDRED

Heather Grey
28004-188 | S,M,L



ROSE

Ice Blue
28005-148 | S,M,L



COSMIC

Black Heather - Full-Zip Hoody
29004-181 | S,M,L,XL



SATURN

Black
28067-001 | S,M,L



OSFA

White
28065-000 | S,M,L

CASUAL/
WOMEN'S

Update your wardrobe with a 100% hoodie,
tank, or t-shirt.



DISRUPT

Orange - Pullover Hoody
34125-006 | S,M,L



SYNDICATE

Black - Full-Zip Hoody
34117-181 | S,M,L



ALPHA

Camo - Snapback
20062-064-00

YOUTH SIZE CODES

Top	S:4	M:5	L:6
Hats	S:4	M:5	L:6

CASUAL/
YOUTH

*The latest goods for the next generation.
 Whether heading to the track or school, do it in style.*

NEW



ELLIOT

Heather Grey
 # 32074-188 | S,M,L

NEW



FLAG

Black
 # 32066-001 | S,M,L



BOLT

Heather Grey
 # 34066-188 | S,M,L



RIDE

Navy
 # 34002-015 | S,M,L



ESSENTIAL

Blue
 # 34016-002 | S,M,L



ODYSSEY

White - Trucker
 # 20057-000-00



CHECKERS

Black - Trucker
 # 20048-001-00



CORNERSTONE

Black - Trucker
 # 20050-001-00



CORPO

Black - Snapback
 # 20015-001-00



CAMBER

Camo - Snapback
 # 20047-064-00









NEW
PORTER - JEROMINO *Black / Red*
01002-013-01



NEW
PORTER - MILKYWAY *Black*
01002-196-01



NEW
PORTER - STATIC *Charcoal / Black*
01002-052-01

CASUAL/ BACKPACKS

Built to handle the task at hand, whether it's headed to school or to the track, our backpacks provide a simple solution to keeping your things organized.



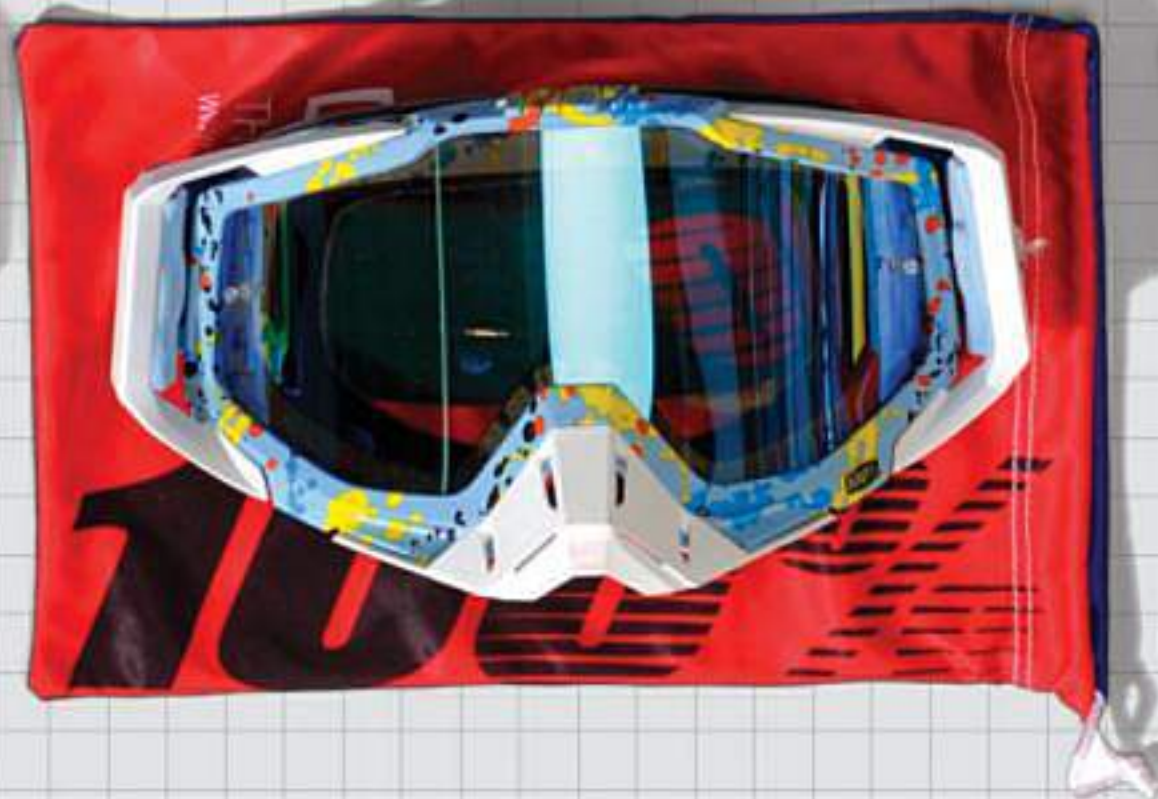
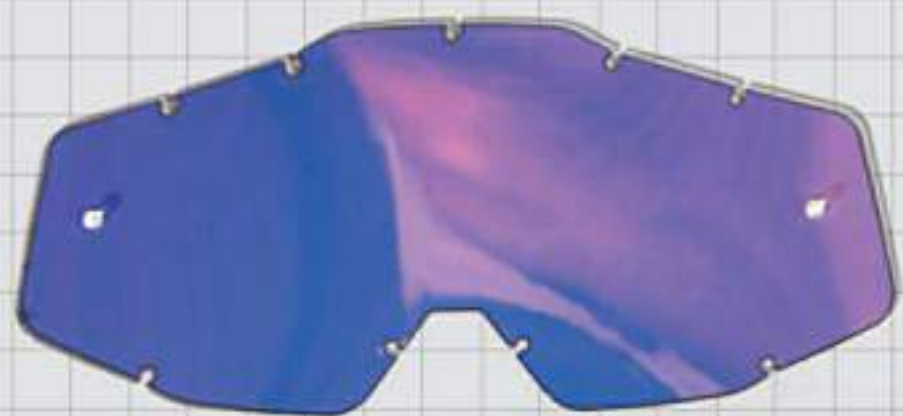
NEW
TRANSIT - DESERT TAN *Tan Brown*
01003-104-01



NEW
TRANSIT - POSITIVE BLACH *Black*
01003-247-01



NEW
TRANSIT - CHARCOAL *Charcoal*
01003-052-01



ACCESSORIES/ GOGGLE CASE

Transport your goggles in style with our custom carrying case. The padded interior keeps all of your goggles, lenses, and accessories neatly organized and secure.



- Removable foam insert molded to safely store your GoPro camera and mounts is included.



- Padded carrying case securely stores up to four goggles and accessories.
- EVA molded top panel provides additional protection during transport.
- 3-D molded rubber handle ensures a firm grip.
- Interior pockets organize cell phone, keys, wallet, and additional accessories.
- Padded compartment dividers with integrated sleeves to store extra lenses.



NEW
OUT OF BUSINESS *Black / Floral Pattern*
01001-246-01



NEW
CHECKERS *Black / Red / White*
01001-088-01



NEW
BLACK *Black*
01001-247-01

ACCESSORIES/ HELMET BAG

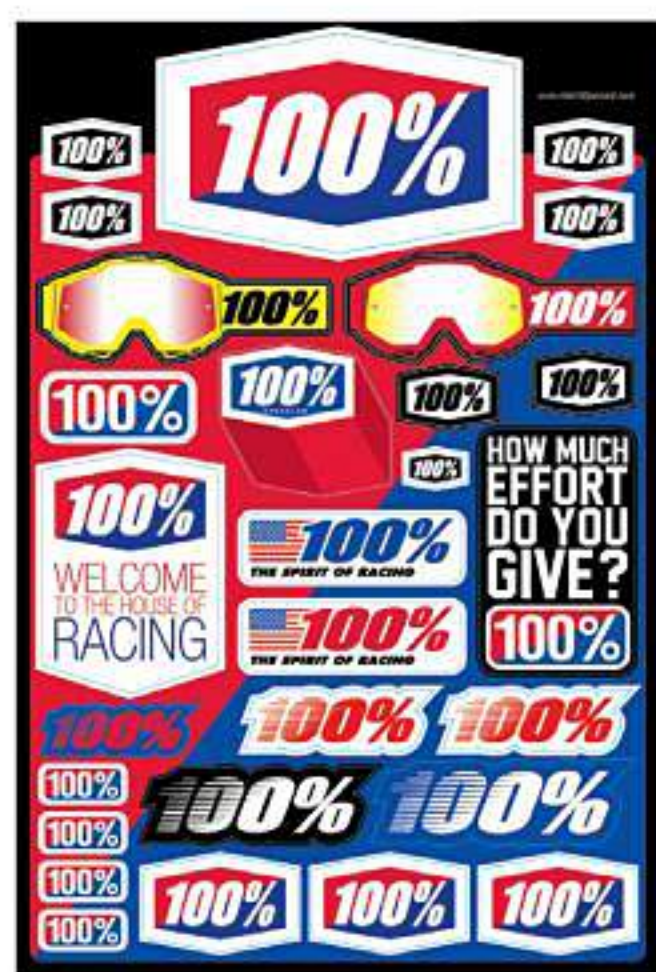
Protect your most important piece of protective gear. Our helmet case makes for easy transport with added style. The fleece-lined, padded interior prevents scratches and includes an integrated pocket for your goggles. Mesh panels and ports circulate air so your lid stays fresh.

**Fits most MX and MTB helmets.*



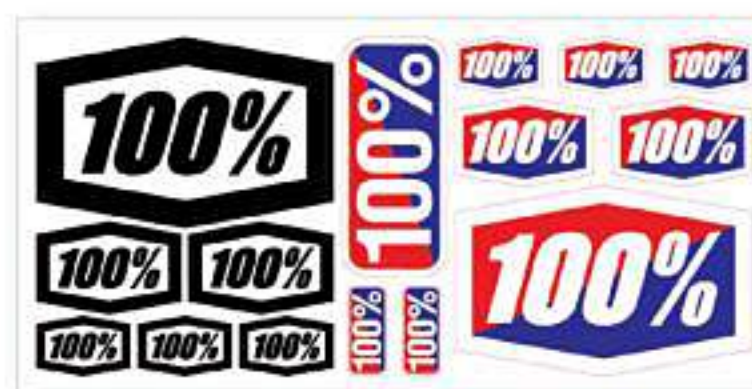
RED *15" L x 9.5" W x 11" H*
81006-003-01





DECAL SHEET

70000-010-01



DECAL SHEET

15"L x 9.5"W x 11"H

8" X 5 1/2": # 70000-011-01
8" X 4": # 70000-012-01



LARGE DECAL

15"L x 9.5"W x 11"H

Black: # 70002-001-01
White: # 70002-000-01



CONIFER AIR FRESHENER

Teal

70999-005-01



AIR FRESHENER

Red or Yellow

70999-003-01



SPEEDCRAFT AIR FRESHENER

Red

70999-006-01



LANYARD

70900-000-01



BANNERS

Metal Sign 11"x18": # 70101-000-43
Small Tyvek 27.5"x18.3": # 70100-000-41
Large Vinyl 6'x3': # 70100-000-40



UMBRELLA

Premium

Standard, Length 37" Open Diameter 46": # 70801-000-00
Premium, Length 40" Open Diameter 50": # 70802-002-00



23
AARON PLESSINGER

*Team Yamalube / Star Racing / Yamaha
Glen Helen, CA*

Photo: Ryne Swanberg

RACECRAFT



CALCULUS NAVY



STARLIGHT



BILAL



FORTIS



HIHASS



COX



CALCULUS ICE



ATTACH YELLOW

ACCURI



ORIGAMI



HAICH



CALGARY



SOLBERG



BRENTWOOD



SARRINEN



ATHLETO



FLUO YELLOW

ACCURI SPECIAL
OTG/SAND/ENDURO



FLUO YELLOW



SARRINEN



TORNADO



GUNMETAL



REFLEX BLUE

STRATA



FURNACE



OUTLAW



HUNTITISTAN



MERCURY



NATION



EQUINOX



HOPE



AAHON



GOLIATH



SLASH



ORANGE



NEON YELLOW

STRATA MUD



GOLIATH



BLUE LAGOON



FIRE RED

BARSTOW



EL SOLITARIO



OSFA



DEUS EX
MACHINA



DEATH SPRAY
CUSTOM



ROXBURY



CUBICA



FOURTH



ECLIPSE



HLOOG



FIRE RED



ABYSS BLACK



COBALT BLUE



GERNICA



BELIZE



ZERBO



CHAPTER 11



MAGEDO



REFLEX BLUE



TORNADO



GUNMETAL

ACCURI JR



ORIGAMI



SAAFINEN



HRIICH



FLUO YELLOW

ACCURI FORECAST



FLUO YELLOW



TORNADO BLACK

STRATA JR



FURNACE



NATION



ORANGE



GOLIATH



NEON YELLOW

STRATA MUD.JR



GOLIATH



ORANGE



NEON YELLOW

STRATA MINI



BLACK



RED



YELLOW



RAW



CLASSIC WHITE

OVERVIEW

SPEEDCRAFT



WHITE / NEON ORANGE



SOFT TACT BLACK



CHERRY PALACE



SOFT TACT GRAPHITE



SOFT TACT BLACK



SOFT TACT BLACK



SOFT TACT BLACK SL



SOFT TACT GAMMA RAY SL



AURORA SL

SPEEDCOUPE



ARC LIGHT



SOFT TACT BLACK



CHERRY PALACE



SOFT TACT GRAPHITE



ACIDULOUS



AURORA



SOFT TACT GAMMA RAY

TYPE-S



SOFT TACT LICORICE



ANTHEM



CHERRY PALACE



SOFT TACT BLACK



SOFT TACT BLACK



SOFT TACT STARCO



SOFT TACT GRAPHITE

CAMPO



MATTE CRYSTAL BLACK



SOFT TACT BLACK



SOFT TACT HAVANA



POLISHED TRANS BLUE



POLISHED CRYSTAL CLEAR



POLISHED CRYSTAL CLEAR



POLISHED CRYSTAL GREY

CENTRIC



MATTE CRYSTAL BLACK



SOFT TACT BLACK



SOFT TACT HAVANA



POLISHED TRANS BLUE



POLISHED CRYSTAL GREY

AIRMATIC



DEREstricted



RIDEFIT



ITRACK



BRISHER



SIMI



CELIUM 2



100%



SPRING

18

SPRING
18

EYEWEAR
COLLECTION



SPRING 18
EYEWEAR COLLECTION

PETER SAGAN
3X UCI WORLD CHAMPION



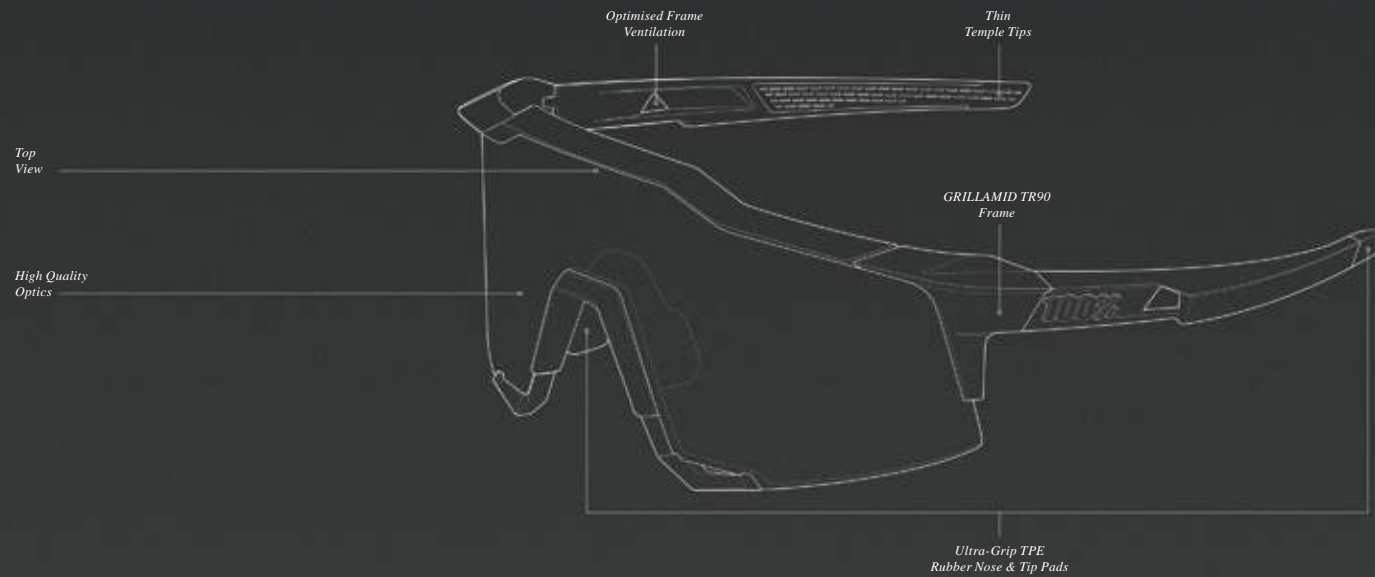
SPRING 18
EYEWEAR COLLECTION

WE
DELIVER
VISION

*100% is about Vision. What our athletes see and how we innovate.
We enable athletes to see and think differently. Breaking away from convention requires
imagination, innovation, and clarity. 100% eyewear provides vision and confidence.
We focus on eliminating distractions at the highest levels of racing & competition.*



FRAME TECHNOLOGIES



FEATURES

TR90 – GRILLAMID

Best material for flexible, durable, comfortable performance eyewear:

- Shatterproof
- Lightweight
- High alternative bending strength
- High resistance to chemicals and stress cracking (sweat, UV, sunscreen,...)
- 100% UV injection

ULTRA-GRIP TPE RUBBER NOSEPADS & TIPS

Special grade TPE rubber combined with specifically designed patterns for more grip provide the best fit and comfort. The more you sweat, the grippier it gets.

THIN TEMPLE TIPS

For optimal compatibility with helmets and caps.

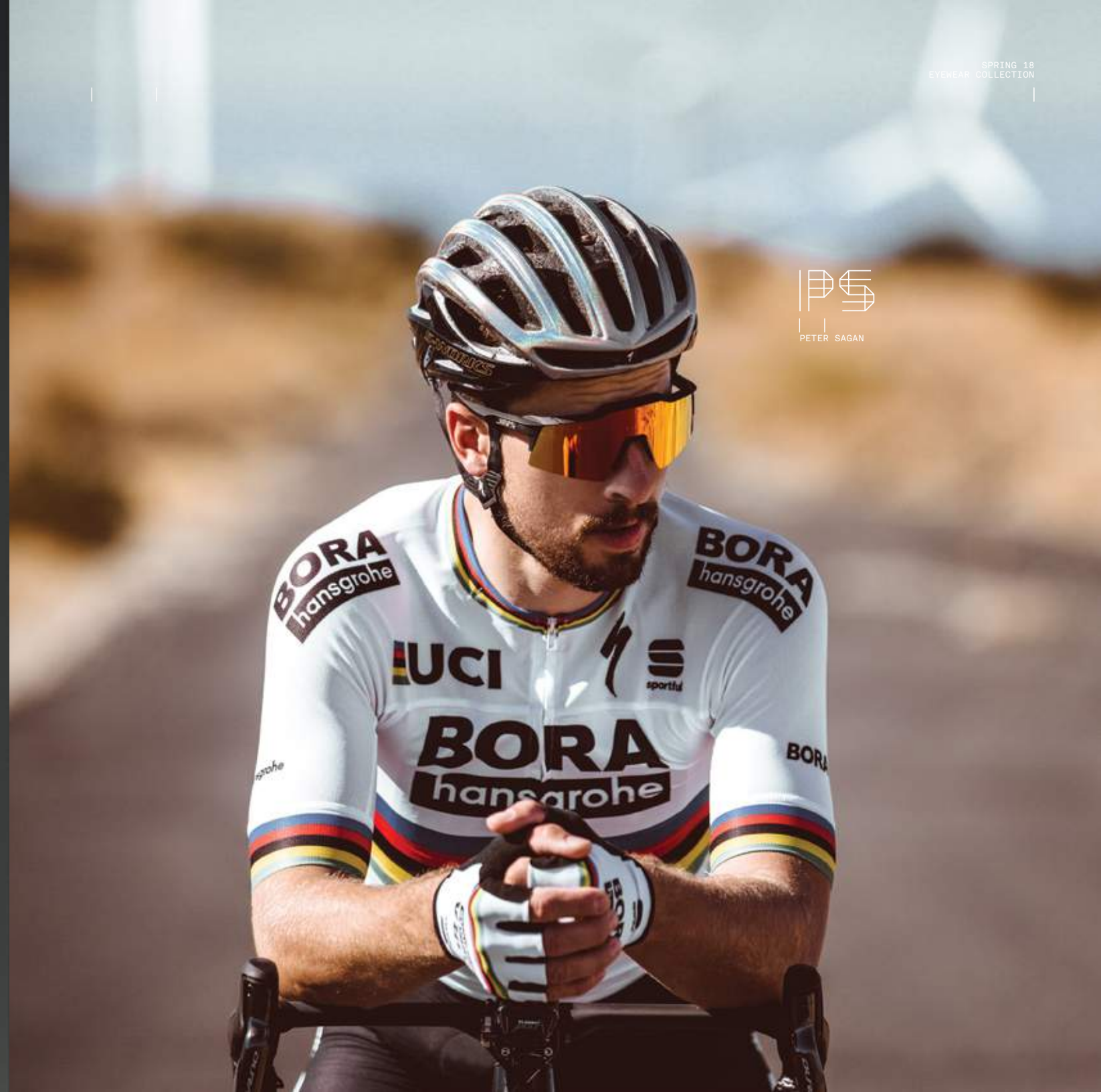
OPTIMIZED FRAME VENTILATION

Vents within frame for proper airflow, to inhibit fogging and to manage moisture.

ADVANCED TOP FRAME DESIGN

Designed with 100% DNA, the unique frame shape allows for enhanced space between lens and face to increase airflow and prevent fogging and offers expansive peripheral and vertical views.

DESIGNED IN CALIFORNIA,
MADE IN ITALY.



100
PERCENT

OUR HERITAGE
IS INNOVATION

OUR TRADITION
IS PERFORMANCE



THE SPIRIT
OF RACING
PERFORMANCE
EYEWEAR

THE EVOLUTION
OF SPEED

Our past is our momentum—the 100% high definition lens system is the result of decades of passion, design, craft, and research.

Protection and comfort

Polycarbonate lenses are shatterproof and impact resistant.

Hydroilo Oil-and water-repelling coating keeps lenses clearer longer.

Healthier and less fatigued eyes

Complete ultraviolet filtration to keep your eyes healthy.

Blue light filtration that reduces fatigue for more comfortable vision.

Clearer, more accurate vision

Optically flawless, scratch-resistant lenses provide for unmatched clarity and color enhancement with tints for all riding conditions.

Lenses reduce fatigue, enhance color, and sharpen your vision.

DESIGNED IN CALIFORNIA.
CRAFTED IN FRANCE & ITALY

SPRING 18
EYEWEAR COLLECTION

SPRING 18
EYEWEAR COLLECTION

PS

PETER SAGAN



SP//18

SPRING18 EYEWEAR COLLECTION

HIPER LENS

UNMATCHED PERCEPTION



WHAT

100% proprietary high-definition lens technology enhances detail and definition and makes colors more vibrant.

HOW

Selective filtering of light rays to increase contrast and definition. Sharpens your surroundings so you see more of what matters.

WHY

See more of what matters.

PEAKIPOLAR

NO COMPROMISE



WHAT

100% proprietary polarized technology eliminates glare without sacrificing everyday usability. View GPS screens and phones without removing your glasses.

HOW

Partial polarization that filters enough diagonal rays of light to eliminate glare while still allowing you to see details.

WHY

Ultimate visual comfort without sacrificing visibility.

SPRING 18
EYEWEAR COLLECTION



PALM SPRINGS

SPRING 18
EYEWEAR COLLECTION



PETER SAGAN
3X UCI WORLD CHAMPION

100
PERCENT

TAKK

CONTRON

OF

THEIR

100%

THE SPIRIT
OF RACING

PERFORMANCE
EYEWEAR



SPRING 18
EYEWEAR COLLECTION

SPRING 18
EYEWEAR COLLECTION

PETER_SAGAN

PALM_SPRINGS, CA

SPEEDCRAFT AIR
R&D

PS



*This is the ultimate combination of science and technology.
This is leverage over the competition.
This is control of earth's most essential element: AIR.*

SPEEDCRAFT
AIR



Featuring AC systems' breathing technology

Take control of air. This is the next revolution in performance eyewear.

Speedcraft AIR incorporates a built-in nasal dilator, allowing riders to control nasal dilation from minimum to maximum. Race-tested by three-time UCI Road World Champion Peter Sagan, this system is engineered to outpace the peloton. Speedcraft AIR begins with the award-winning Speedcraft sunglass recognized for its expansive peripheral and vertical view. It is the only cycling eyewear in the world to feature the patented AC Systems breathing technology, and comes with metal nose stickers to secure — and properly operate — the system. The nasal dilator is adjusted by rotating a small dial in the center of the lens, and the magnetic arms can be opened or closed to control nasal dilation throughout a ride.

**New Model*
Soft Tact Black
HiPER Red Multilayer Mirror Lens
#61004-100-43



SPRING 18
EYEWEAR COLLECTION

SPRING 18
EYEWEAR COLLECTION

PS
PETER SAGAN

SPEEDCRAFT

SOFT TACT CELESTE
GREEN / CEMENT GREY

BLACK
MIRROR LENS





SPEEDCRAFT

FEATURES:

The Speedcraft is fully loaded with our most advanced technology for the ultimate sports performance. Our signature 100% lens with its cylindrical shield significantly increases vertical visibility in the riding position. Megol rubber nose and temple pieces help provide all-day comfort while the lower air scoops increase ventilation and reduce moisture on the lens.



**New Model*
Polished Translucent
Crystal Blue



HiPER Blue Multilayer Mirror Lens
61001-122-75

**New Model*
Soft Tact
Celeste Green / Cement Grey



Black Mirror Lens
61001-256-61

**New Model*
Polished Translucent
Crystal Grey



HiPER Silver Mirror Lens
61001-253-76

**New Model*
Polished Black
Fluorescent Yellow



Purple Multilayer Mirror Lens
61001-014-72

**New Model*
Soft Tact
Day Glo Orange / White



HiPER Red Multilayer Mirror Lens
61001-254-43

**New Model*
Matte White



HiPER Blue Multilayer Mirror Lens
61001-000-75

SPRING 18
MTB COLLECTION

SR
SPENCER RATHKAMP

SPRING 18
MTB COLLECTION



SPEEDCRAFT

POLISHED TRANSLUCENT
CRYSTAL BLUE

HIPER BLUE MULTILAYER
MIRROR LENS

Cherry Palace



Black Mirror Lens
61001-060-61

Soft Tact
Black



HiPER Red Multilayer Mirror Lens
61001-100-43

Soft Tact
Graphite



Purple Multilayer Mirror Lens
61001-150-72

SPEEDCRAFT SL

FEATURES:

The Speedcraft SL model is designed with a shorter lens profile and more compact nose bridge to fit smaller faces. With the exception of the lens air scoops, the SL model maintains the same high performance features and lens technology.



Soft Tact
Black



Smoke Lens
61001-100-57

**New Model*
Acidulous



Purple Multilayer Mirror Lens
61002-260-72

**New Model*
Matte White
/ Metallic Blue



HiPER Blue Multilayer Mirror Lens
61002-022-75

**New Model*
Matte Dark
Havana



Smoke Lens
61002-257-57

Soft Tact
Black



HiPER Red Multilayer Mirror Lens
61002-100-43

SPRING 18
EYEWEAR COLLECTION

SPRING 18
EYEWEAR

JH
JON HORNBECK

SPRING 18
COLLECTION

SOFT TACT DAY GLO
ORANGE / WHITE

SPEEDCRAFT

HÍPER RED MULTILAYER
MIRROR LENS



SPRING 18
EYEWEAR COLLECTION

SPRING 18
EYEWEAR COLLECTION



PS

PETER SAGAN

SPEEDTRAP

MATTE WHITE

HÍPER BLUE MULTILAYER
MIRROR LENS



SPEEDTRAP

MATTE WHITE /
BLACK

SMOKE LENS

SPEEDTRAP

FEATURES:

The evolution of speed. Our expansive six base single lens shield increases peripheral vision and protection. We deliver enhanced vision and clarity by following the natural contours of your eye. Featuring cooling vents and uncompromising fit with three-way adjustable temple arms. The ultimate performance paired with aggressive futuristic styling.



**New Model*
Matte White



HiPER Blue Multilayer Mirror Lens
61023-000-75

**New Model*
Matte Translucent
Crystal Grey



HiPER Silver Mirror Lens
61023-255-76

**New Model*
Matte White
/ Black



Smoke Lens
61023-011-57

Soft Tact
Black



HiPER Red Multilayer Mirror Lens
61023-100-43

Soft Tact Black
/ Fluorescent Yellow



Electric Blue Mirror Lens
61023-014-42

Polished Black
Graphic



Black Mirror Lens
61023-001-61

SPEEDCOUPE

SPEEDCOUPE
SOFT TACT BLACK

HÍPER RED MULTILAYER
MIRROR LENS

PS

PETER SAGAN





SPEEDCOUPE

MATTE
DARK HAVANA

SMOKE LENS

SPEEDCOUPE

FEATURES:

The Speedcoupe was designed to give you everything you need for peak performance in a compact package. The dual, semi-rimless lenses are designed for enhanced coverage with an unobstructed view and moisture control, while the rubber nose and temple pads contribute to the overall comfort of this compact workhorse.

**New Model*

Matte White



HiPER Blue Multilayer Mirror Lens
61031-000-75

**New Model*

Matte Dark
Havana



Smoke Lens
61031-257-57

**New Model*

Cherry Palace



HiPER Silver Mirror Lens
61031-060-76

**New Model*

Soft Tact
Graphite



Purple Multilayer Mirror Lens
61031-150-72

**New Model*

Soft Tact
Black



HiPER Red Multilayer Mirror Lens
61031-100-43

**New Model*

Soft Tact
Black



Smoke Lens
61031-100-57

**New Model*

Polished Black



Grey PEAKPOLAR Lens
61031-001-47

52

POLISHED
TRANSLUCENT GREY

HIPER SILVER MULTILAYER
MIRROR LENS

SHI

SAM HILL





SPRING 18 COLLECTION S2
POLISHED TRANSLUCENT CRYSTAL SMOKE PURPLE MULTILAYER MIRROR LENS



FEATURES:

Inspired by Speedcraft's legendary success on cycling's biggest stages, S2 is 100% speed that has been newly refined for everyday sports performance. Our innovative technologies and signature lens have been tuned for riding at any level. S2's laser-etched edging provides the look of a full frame in a rimless cylindrical shield.

**New Model*
Matte White / Geo Print



HiPER Blue Multilayer Mirror Lens
61003-085-75

**New Model*
Matte Off White



HiPER Red Multilayer Mirror Lens
61003-010-43

**New Model*
Polished Translucent Crystal Smoke



Purple Multilayer Mirror Lens
61003-253-72

**New Model*
Matte Fluorescent Yellow



Green Multilayer Mirror Lens
61003-004-45

**New Model*
Matte Black



Flash Gold Lens
61003-019-69

**New Model*
Soft Tact Black



Smoke Lens
61003-100-57

**New Model*
Polished Translucent Grey



HiPER Silver Mirror Lens
61003-253-76

SPRING 18
EYEWEAR COLLECTION

SPRING 18
EYEWEAR COLLECTION

MIM
MAURICIO MENDEZ

SPRING 18
COLLECTION

PERFORMANCE
EYEWEAR

SPORT COUPE

SOFT TACT
BLACK

SMOKE LENS



SPORTCOUPE

SOFT TACT
WHITE

HiPER RED MULTILAYER
MIRROR LENS

SPORTCOUPE

FEATURES:

An expression of Speedcoupe's traditional strengths, with a new grin-inducing look... introducing the Sportcoupe, 100% engineered to channel limitless performance for any sport and competitive condition. Its eight base dual lens design filters ultraviolet rays and reduces blue light, combined with tints that boost eye coverage like never before.



**New Model*
Soft Tact
White



HiPER Red Multilayer Mirror Lens
61020-000-43

**New Model*
Polished Translucent
Crystal Smoke



Purple Multilayer Mirror Lens
61020-253-72

**New Model*
Polished Translucent
Crystal Grey



Green Multilayer Mirror Lens
61020-253-45

**New Model*
Polished White
/ Geo Print



HiPER Blue Multilayer Mirror Lens
61020-085-75

**New Model*
Matte Black



HiPER Silver Mirror Lens
61020-019-76

**New Model*
Soft Tact
Black



Smoke Lens
61020-100-57

100
PERCENT

MATHIEU VAN DER POEL

HOW MUCH
EFFORT
100% DO YOU
GIVE?

THE SPIRIT
OF RACING

PERFORMANCE
EYEWEAR



TYPE-S

DAZE
MATTE BLACK

HÍPER BLUE MULTILAYER
MIRROR LENS



PETER SAGAN





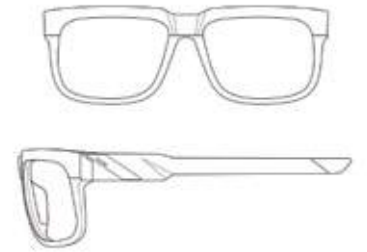
TYPE-S
MATTE TRANSLUCENT
CRYSTAL SEPIA

HiPER SILVER
MIRROR LENS

TYPE-S

FEATURES:

Bridging the gap between style and performance, the Type-S is loaded with technical features while keeping classic styling in mind. The full-wrap design provides protection from light and reduces movement on your face, while the rubber coated nose pads and temple arms offer superior fit and comfort.



**New Model*
Matte Translucent
Crystal Sepia



HiPER Silver Mirror Lens
61032-258-76

**New Model*
Matte Black



HiPER Blue Multilayer Mirror Lens
61032-019-75

**New Model*
Soft Tact
Black



Smoke Lens
61032-100-57

**New Model*
Cherry Palace



Black Mirror Lens
61032-060-61

**New Model*
Anthem



HiPER Red Multilayer Mirror Lens
61032-015-43

LOIC BRUNI

CAMP
MATTE BLACK SMOKE LENS



CAMPO

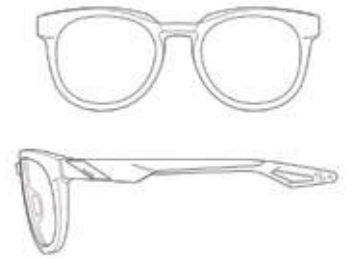
POLISHED
TRANSLUCENT BLUE

ELECTRIC BLUE
MIRROR LENS

CAMPO

FEATURES:

Taking inspiration from vintage eyewear, the Campo features all of the elements of top-shelf performance frames but wrapped in retro styling. Packed with everything that our 100% lens technology has to offer, as well as rubber nose and temple pads, comfort and clarity won't be a concern. The clean, classic design makes the Campo a timeless frame for all situations.



Soft Tact
Crystal Black



Hiper Red Multilayer Mirror Lens
61026-019-43

Polished
Translucent Blue



Electric Blue Mirror Lens
61026-031-42

**New Model*
Matte Black



Smoke Lens
61026-019-57

Soft Tact
Havana



Bronze PEAKPOLAR Lens
61026-089-49

Soft Tact
Black



Grey PEAKPOLAR Lens
61026-100-47

Polished Crystal
Grey



Smoke Lens
61026-007-57

SPRING 18
MTB COLLECTION

SPRING 18
MTB COLLECTION

PS

PETER SAGAN

SPRING 18
COLLECTION

CENTRIC

POLISHED
TRANSLUCENT BLUE

ELECTRIC BLUE
MIRROR LENS



CENTRIC
SOFT TACT
BLACK

GREY PEAKPOLAR
LENS

CENTRIC

FEATURES:

Whether your days are spent on the road, dirt or water, the Centric is the perfect addition to your kit. The Centric is a progressive frame designed to meet your style and performance needs in any situation. Rubber nose and temple pads provide ultimate comfort, while the bold silhouette makes it the perfect combination of modern and classic styling.



**New Model*
Matte Black



Smoke Lens
61027-019-57

Soft Tact
Black



Grey PEAKPOLAR Lens
61027-100-47

Soft Tact
Crystal Black



HiPER Red Multilayer Mirror Lens
61027-019-43

Soft Tact
Havana



Bronze PEAKPOLAR Lens
61027-089-49

Polished Translucent
Blue



Electric Blue Mirror Lens
61027-031-42

Polished Crystal
Grey



Smoke Lens
61027-007-57



AARON
PLESSINGER

One
Hundred®
Percent

ACTIVE
LIFESTYLE

SP18
COLLECTION

HUDSONI

SOFT TACT TRANSLUCENT
CRYSTAL GREY

HIPER RED MULTILAYER
MIRROR LENS



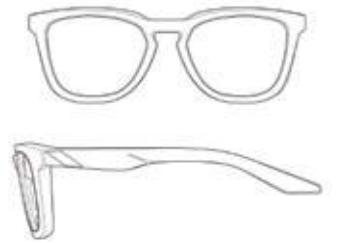
HUDSON
SOFT TACT TRANSLUCENT
CRYSTAL SEPIA

GREY GREEN
LENS

HUDSON

FEATURES:

The Hudson evokes clean lines and styling with our groundbreaking lens technology. Dynamic protection and contrast with comfort that never sleeps, you can wear Hudson 100% all day. Together with its six base frame and curvature, temple tips and nose pads Hudson delivers lasting impact.



**New Model*
Matte Translucent
Crystal Clear



Purple Multilayer Mirror Lens
61028-010-72

**New Model*
Soft Tact
Havana



Bronze Lens
61028-089-73

**New Model*
Matte Black



HiPER Blue Multilayer Mirror Lens
61028-019-75

**New Model*
Soft Tact Translucent
Crystal Grey



HiPER Red Multilayer Mirror Lens
61028-255-43

**New Model*
Soft Tact Translucent
Crystal Sepia



Grey Green Lens
61028-258-74

**New Model*
Soft Tact
Black



Smoke Lens
61028-100-57

SPRING 19
MTB COLLECTION

SPRING 19
MTB COLLECTION

MIMIZ5

MARVIN MUSQUIN

BLAKE

POLISHED
BLACK

GREY PEAKPOLAR
LENS



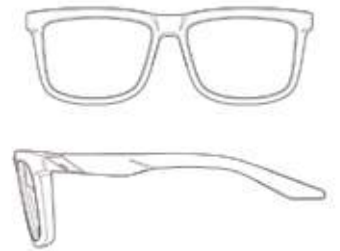


BLAKE
SOFT TACT
ROOTBEER
FLASH GOLD
LENS

BLAKE

FEATURES:

Combining a classic design and our revolutionary technologies, Blake is maximum performance with 100% style. Its six base frame and lens curvature, temple tips and nose pads create comfort for any activity, with a timeless look that transitions to fit any situation. Our lenses deliver the ultimate comfort, protection and contrast, that makes anyone look and perform their best.



**New Model*
Soft Tact
Rootbeer



Flash Gold Lens
61029-103-69

**New Model*
Matte Translucent
Crystal Clear



Grey Green Lens
61029-010-74

**New Model*
Matte
Black



HiPER Blue Multilayer Mirror Lens
61029-019-75

**New Model*
Soft Tact
Black



Smoke Lens
61029-100-57

**New Model*
Polished
Black



Grey PEAKPOLAR Lens
61029-001-47

SPRING 18
MTB COLLECTION

SPRING 18
MTB COLLECTION

TD

THIBAUT DAPRELA

SPRING 18
COLLECTION

DAZE

POLISHED
TRANSLUCENT BLUE

ELECTRIC BLUE
MIRROR LENS





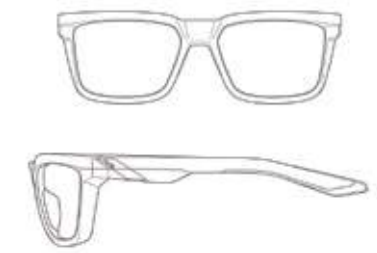
DAZE
POLISHED
BLACK

SMOKE LENS



FEATURES:

Influenced by our world-class athletes and true to our brand's Southern California DNA, Daze is an expression of life lived to its fullest. This progressive 8 base design, coupled with our advanced lens technology along with temple tips and nose pads, provide 100% comfort for any activity, whether it's hitting the trails, beach, or street.



**New Model*
Soft Tact
Dark Havana



Bronze Lens
61030-257-73

**New Model*
Soft Tact
Rootbeer



Flash Gold Lens
61030-103-69

**New Model*
Matte
Black



HiPER Blue Multilayer Mirror Lens
61030-019-75

**New Model*
Soft Tact
Black



Smoke Lens
61030-100-57

**New Model*
Polished
Black



Grey PEAKPOLAR Lens
61030-001-47

**New Model*
Matte Translucent
Crystal Clear



HiPER Silver Mirror Lens
61030-010-76

SP18 COLLECTION
ACTIVE LIFESTYLE

BLAKE

SOFT TACT
BLACK

SMOKE
LENS

PS

PETER SAGAN



SPEEDCRAFT AIR

- 1.6 mm thick, 5.5 base cylindrically cut lens for maximum clarity.
- Available in regular and short lens options for the optimal coverage and fit.
- 100% UV Protection.
- X'treme Hydroilo exterior surface coating.
- Full range of interchangeable replacement lenses available for all light conditions.
- Designed in California.
- Produced in Italy.
- CE and ANSI Certified.

**New Model*
— HiPER Red Multilayer Mirror Lens



62004-033-01

**New Model*
— Clear Lens



62004-000-01

SPEEDCRAFT LENS

- 1.6 mm thick, 5.5 base cylindrically cut lens for maximum clarity.
- Available in regular and short lens options for the optimal coverage and fit.
- 100% UV Protection.
- X'treme Hydroilo exterior surface coating.
- Full range of interchangeable replacement lenses available for all light conditions.
- Designed in California.
- Produced in Italy.
- CE and ANSI Certified.

**New Model*
— HiPER Silver Mirror Lens



62001-008-01

**New Model*
— HiPER Blue Multilayer Mirror Lens



62001-122-01

— HiPER Red Multilayer Mirror Lens



62001-033-01

— Purple Multilayer Mirror Lens



62001-053-01

— Ice Blue Mirror Lens



62001-205-01

— Clear Lens



62001-000-01

— Smoke Lens



62001-021-01

— Black Mirror Lens



62001-019-01

SPEEDCRAFT SL LENS

- 1.6 mm thick, 5.5 base cylindrically cut lens for maximum clarity.
- Available in regular and short lens options for the optimal coverage and fit.
- 100% UV Protection.
- X'treme Hydroilo exterior surface coating.
- Full range of interchangeable replacement lenses available for all light conditions.
- Designed in California.
- Produced in Italy.
- CE and ANSI Certified.

**New Model*
— HiPER Blue Multilayer Mirror Lens



62002-122-01

**New Model*
— Purple Multilayer Mirror Lens



62002-053-01

— HiPER Red Multilayer Mirror Lens



62002-033-01

— Ice Blue Mirror Lens



62002-205-01

— Clear Lens



62002-000-01

— Smoke Lens



62002-021-01

— Black Mirror Lens



62002-019-01

SPEEDCOUPE LENS

- 2 mm thick, 8 base spherical lens, optically correct decentered.
- 100% UV Protection.
- X'treme Hydroilo exterior surface coating.
- Full range of interchangeable replacement lenses available for all light conditions.
- Designed in California.
- Produced in Italy.
- CE and ANSI Certified.

**New Model*
— HiPER Silver Mirror Lens



62026-008-01

**New Model*
— HiPER Blue Multilayer Mirror Lens



62026-122-01

**New Model*
— Purple Multilayer Mirror Lens



62026-053-01

**New Model*
— HiPER Red Multilayer Mirror Lens



62026-033-01

**New Model*
— Grey PEAKPOLAR Lens



62026-057-01

**New Model*
— Clear Lens



62026-000-01

**New Model*
— Smoke Lens



62026-021-01



COOPER WEBB

BLAKE



ACTIVE LIFESTYLE
COLLECTION

SOFT TACT. BLACK
SMOKE LENS

BLAKE

SPEEDTRAP LENS

- 2 mm thick, 6 base spherically cut lens for maximum clarity.
- 100% UV Protection.
- X'treme Hydroilo exterior surface coating.
- Full range of interchangeable replacement lenses available for all light conditions.
- Designed in California.
- Produced in Italy.
- CE and ANSI Certified.



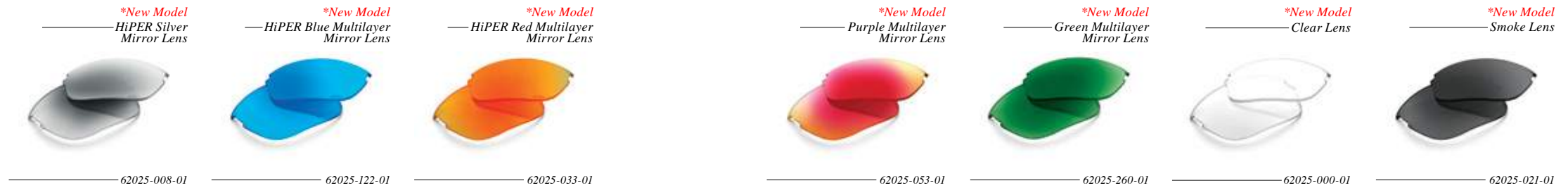
S2 LENS

- 1.6 mm thick, 5.5 base cylindrically cut lens for maximum clarity.
- 100% UV Protection.
- X'treme Hydroilo exterior surface coating.
- Full range of interchangeable replacement lenses available for all light conditions.
- Designed in California.
- Produced in Italy.
- CE and ANSI Certified.



SPORTCOUPE LENS

- 2 mm thick, 8 base spherical lens, optically correct decentered.
- 100% UV Protection.
- X'treme Hydroilo exterior surface coating.
- Full range of interchangeable replacement lenses available for all light conditions.
- Designed in California.
- Produced in Italy.
- CE and ANSI Certified.



SPEEDCRAFT REPLACEMENT PARTS

- Nose Pads to fit all Speedcrafts.
- Speedcraft nose bridge to fit the standard Speedcraft lens.
- Speedcraft SL nose bridge to fit the Speedcraft SL lens.



SPEEDCRAFT AIR REPLACEMENT PARTS

- Refill kit with 20 nose stickers and 10 towelettes.



SPRING 18
EYEWEAR COLLECTION

SPRING 18
EYEWEAR COLLECTION

PS

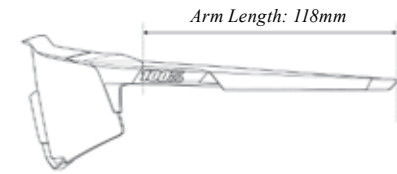
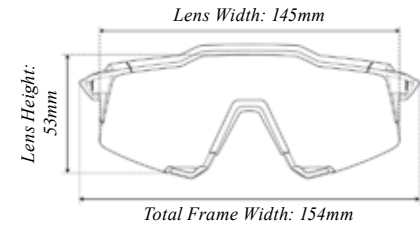
BLAKE

MATTE
BLACK

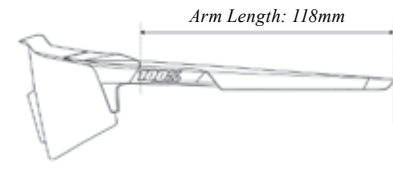
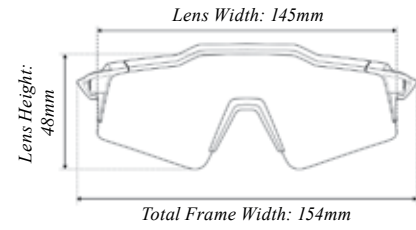
HIPER BLUE MULTILAYER
MIRROR LENS

100%

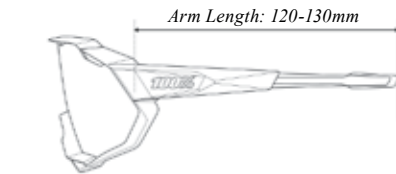
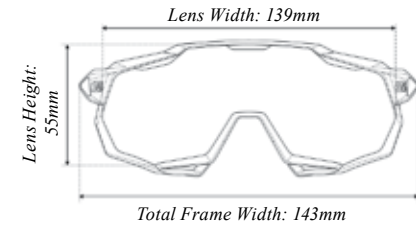
SPEEDCRAFT



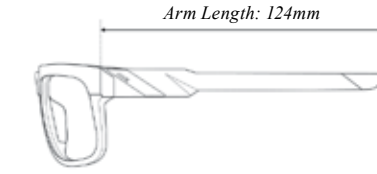
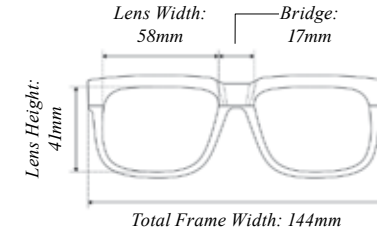
SPEEDCRAFT SL



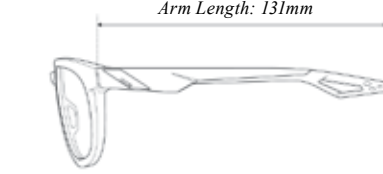
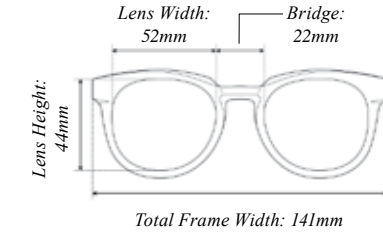
SPEEDTRAP



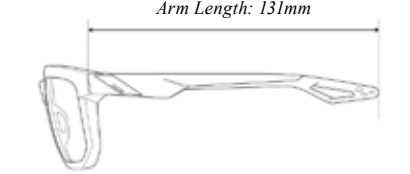
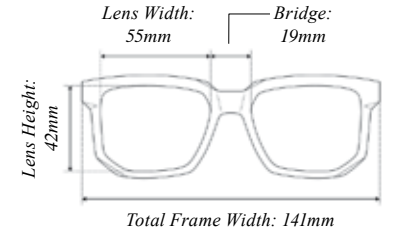
TYPE-S



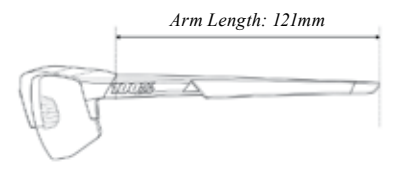
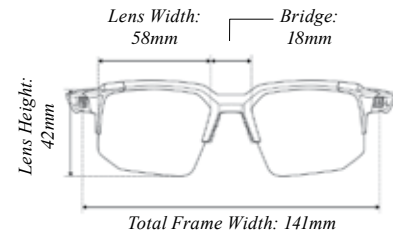
CAMPO



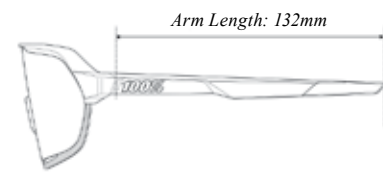
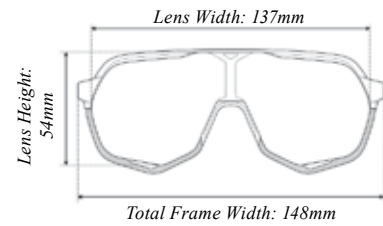
CENTRIC



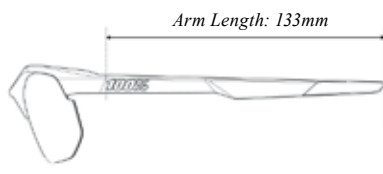
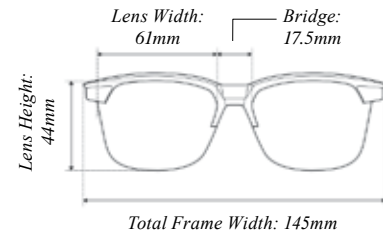
SPEEDCOUPE



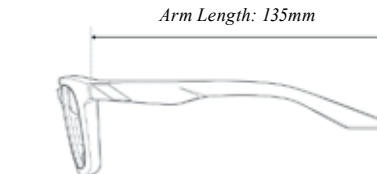
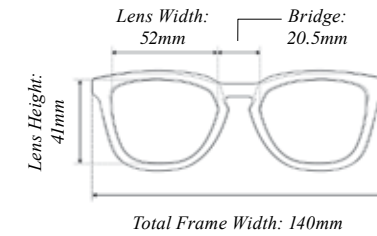
S2



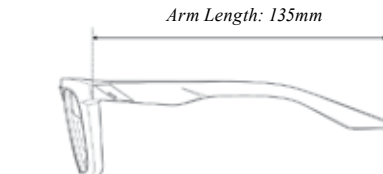
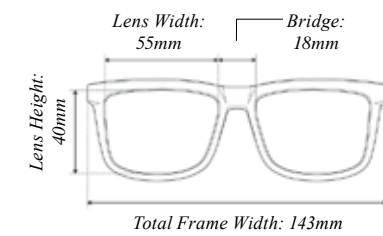
SPORTCOUPE



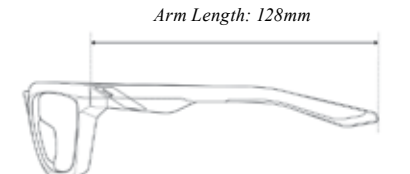
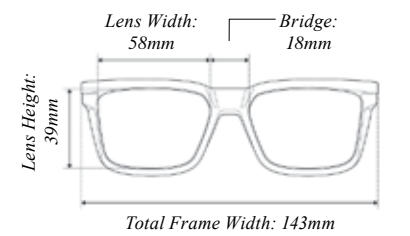
HUDSON



BLAKE



DAZE





THE EVOLUTION OF SPEED



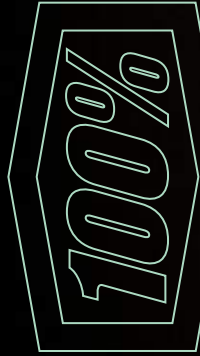


SPIRITING

18

SPRING
18

MOTO
COLLECTION



100PERCENT
PHOTO

SPRING
18

ANAHEIM SX_2





AARON PLESSINGER

23



IRCE

SP18
RACECRAFT COLLECTION

MONIBLOCK

CYAN BLUE / WHITE

STRONG
BLUE LENS



MOS2

MITCH OLDENBURG

A2
PRACTICE



SPRING 18
MOTO COLLECTION

23

AARON PLESSINGER

ANAHEIM 2
PRACTICE



SPRING 18
MOTO COLLECTION



SP18
RACECRAFT COLLECTION

FLOYD

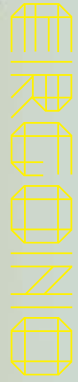
PINK / BLACK

MIRROR
PINK LENS



MIM 25





COPPER /
BLACK & CYAN

MIRROR
SILVER LENS



MARVIN MUSQUIN
ANAHEIM 2



AARON PLESSINGER
A2
PRACTICE

ALP23



SP18
RACECRAFT COLLECTION



FLUO YELLOW

MIRROR
GOLD LENS





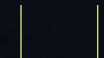
ACCURI FUTURA
ROYAL BLUE / CORAL
PINK MIRROR LENS



ACCURI ZERG

BLACK /
CYAN & MINT GREEN

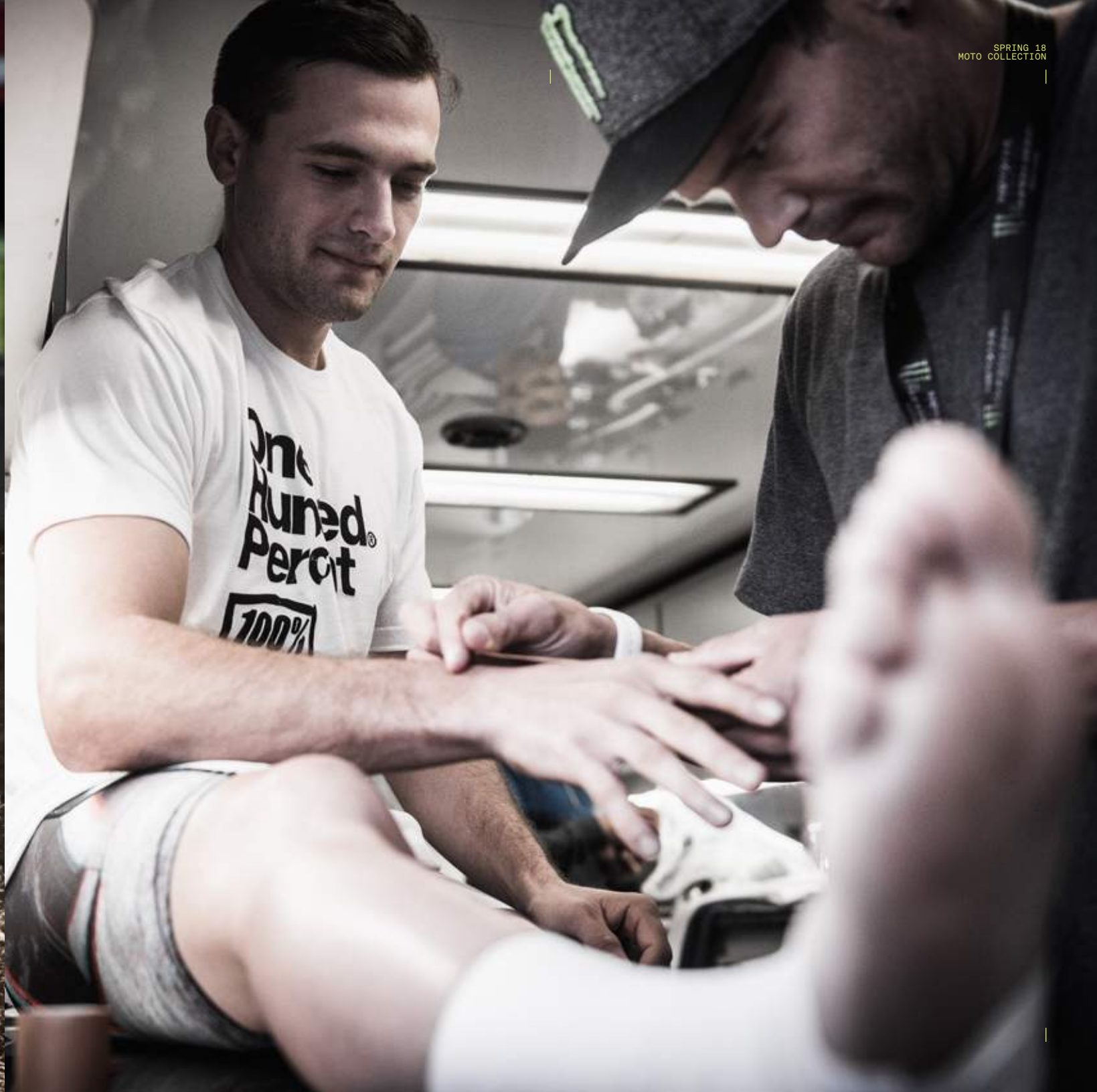
BLUE
MIRROR LENS





COOPER WEBB

BALDR
T-SHIRT



100
PERCENT

THE
SPIRIT

100% OF
RACING

RACE
GOODS

RACE
GOODS





MM 25
|
SUPERCROSS 2018
A2



GENESIS
PARRID

BLACK /
WHITE POLKA
ORANGE

RED
MIRROR LENS

GENESIS
PARRID



SHERIFFSJOBS.COM

SX 2018
ANAHEIM 2

COOPER WORLD



SP18
GLOVES COLLECTION

SP18 GLOVES COLLECTION

GREY



RIDEFIT
RED / YELLOW





MW2

MATTHIAS WALKNER
2018 DAKAR WINNER



ITRACK CHARCOAL
GLOVES SP18 COLLECTION

S2



GLOVES
SP18 COLLECTION

CYAN / BLACK

限量的奢华

A BADGE OF HONOR
MM25
ANAHEIM 2

SPRING 18
MOTO COLLECTION



ACTIVE
LIFESTYLE

SP18
COLLECTION

HUDSONI

SOFT TACT
TRANSLUCENT CRYSTAL GREY

HIPER RED MULTILAYER
MIRROR LENS

SPRING 18
MOTO COLLECTION



One
Hundred®
Percent





SP18
COLLECTION

CASUAL

TOMBSTONE
BRAY

ELDORA
SANCTION





SPEEDCRAFT
SP18 COLLECTION



MATTE DARK HAVANA
SMOKE LENS



100
PERCENT



BADGE



OF

HONOR

THE SPIRIT
OF RACING



DAZE

SOFT TACT
DARK HAVANA

BRONZE LENS



EW2
COOPER WEBB



BLU
CRU
YAMAHA

PARIS
UNLIMITED

100%

KNICH



YAMAHA

apdesigns

LOGORINDO
ACTION SPORTS
FLEX

BELL

YAMAHA
FINN



BLAKE
MATTE BLACK | HIPER BLUE MULTILAYER MIRROR LENS



COOPER WEBB
ANAHEIM 2



AMARHEIM 2
SX 2018

SPRING 18
MOTO COLLECTION



SP18
CASUAL COLLECTION



GEICO APPAREL

GEICO
TEAM APPAREL

SPRING 18
MOTO COLLECTION



JIM



JEREMY MARTIN
TEAM GECO HONDA

#32

CHRISTIAN CRAIG





POINT
HOODED FLEECE

GEICO-HONDA
TEAM APPAREL





THE SPIRIT OF RACING

PHOTOS:

SX 2018 DAVE
ANAHEIM 2 TRUMPORE
DAKAR 2018 JONTY



An aerial photograph of a vast desert canyon landscape, showing deep, winding gorges and layered rock formations under a hazy sky. The text 'Barstow 2018 100%' is prominently displayed in the center, with 'Barstow' in a large, bold, black font with a red outline, '2018' in a smaller black font below it, and '100%' in a small black box to the right of '2018'.

Barstow
2018 100%

2018 Collection
Featuring:

**DEUS EX MACHINA
DEATH SPRAY CUSTOM
O.S.F.A DIMITRI COSTE
EL SOLITARIO**

The
Barstow
Race Goods **100%** California



ONE HUNDRED PERCENT
2018 BARSTOW

BARSTOW COLLECTION
4/5





El Solitario

From the depths of the Galician forests, El Solitario has been challenging the status quo since its birth in 2010; Known both for the emotional power and raw energy of their motorcycles and the romantic but determinedly contemporary nature of their collections. El Solitario connects with the sense of awareness and strength that riders develop due to the inherent risk, fragility and outsider spirit that defines their way of life.





ONE HUNDRED PERCENT
2018 BARSTOV



New*
El Solitario

Mirror Silver Lens

SOLITARIO SOLITARIO

Mirror Lens: # 50002-242-02

EL SOLITARIO
10/11







UNDERWORLD CHAMPIONS



DEATH
SPRAY
CUSTOM

Death Spray Custom

With his tongue firmly in cheek, British artist Death Spray Custom aka David Gwyther treads a fat line between the gallery and the racetrack. Underworld Champions is his studio from which his striking art is born. The monochrome pattern created for Barstow was inspired by stills of cartoons David watched as a kid and carry the typically playful, graphic vibe that is typical of his paintings.



ONE HUNDRED PERCENT
2018 BARSTOW



ONE HUNDRED PERCENT
2018 BARSTOW

Death Spray



DEATH SPRAY
CUSTOM

Mirror Silver Lens

Mirror Lens: # 50002-241-02





ONE HUNDRED PERCENT
2018 BARSTOV



DEATH SPRAY CUSTOM
2021



ONE HUNDRED PERCENT
2018 BARSTOW

Deus

Deus Ex Machina

This is the third goggle formed through our shared experiences in motorcycling, design, and fashion while exploring the culture, creativity, and special sauce that make both 100% and Deus Ex Machina tick. From urban streets to volcanic dust, the Deus Barstow is here for the fun of motorcycling and doesn't mind if things get wild.

DEUS EX MACHINA
22/23







ONE HUNDRED PERCENT
2018 HARC-FOSS



^{New*}
**DEUS EX
MACHINA**

Mirror Silver Lens

Mirror Lens: # 50002-244-02

DEUS EX MACHINA
26/27





ONE HUNDRED PERCENT
2018 BARSTOV



O.S.F.A Dimitri Coste

The OSFA project is the creation of acclaimed photographer Dimitri Coste. Dimitri's concept is to race an almost-stock Triumph in all kinds of events while allowing himself to change only tires and handlebars depending of the type of racing. This simple approach is the basis for his One Size Fits All collection.

O.S.F.A
30/31





ONE HUNDRED PERCENT
2018 BARSTOW



O.S.F.A.
32/33

ONE HUNDRED PERCENT
2018 BARSTOW

ONE SIZE FITS ALL
100%
O.S.F.A.



^{New*}
O.S.F.A.
Dimitri Coste

Mirror Red Lens

Mirror Lens: # 50002-243-02

O.S.F.A.
34/35

One Size Fits All



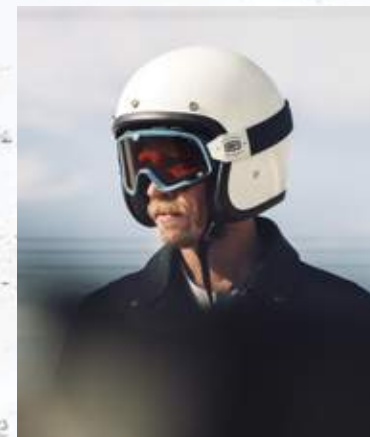


ONE HUNDRED PERCENT
2018 BARSTOW

The
Barstow
Race Goods 100% California

Raw & Classic

Freedom was a key word in the early days of motorcycling. The bikes from those times are now vintage, but there's something very nice about them which has been (mostly) lost since: character. The Barstow fuses vintage moto design with modern styling and technology resulting in a timeless look.



BARSTOW COLLECTION
38/39

ONE HUNDRED PERCENT
2018 BARSTOW





RAW

Smoke Bronze Lens

Mirror Lens: # 50002-240-02



**CLASSIC
WHITE**

Smoke Lens



Mirror Lens: # 50002-086-02





ONE HUNDRED PERCENT
2018 BARSTOW

BARSTOW COLLECTION
48.49

Replacement Lenses

The Barstow replacement lens is a scratch-resistant, anti-fog Lexan lens that increases visibility while maintaining the durability to take on moto after moto or long desert rides. Fitted with integrated lens pins for seamless tear off application.



Smoke # 51000-010-02

All purpose lens provides maximum amount of light allowance for all conditions.



Mirror Silver # 51000-008-02

Mirrored finish offers the maximum reduction of glare in bright light conditions.



Smoke # 51000-007-02

Neutral tint reduces glare and increases color perception in medium to bright light.



Bronze # 51000-009-02

Perfect for flat, low light conditions. Improves contrast and definition of any obstacle you encounter.

Dalloz Lenses

Our Barstow Dalloz replacement lenses are crafted exclusively at the state of the art Christian Dalloz Sunoptics facility located in Saint-Claude, France. For more than 50 years, Dalloz Sunoptics has been driven by the philosophy of transforming new ideas into aesthetically pleasing, high-performance technical lenses. The cylindrical shape of the Dalloz lens shifts visual distortions to the periphery, where the lens is edged, creating flawless clarity and excellent peripheral vision without any blurred zones. The durable lens works in union with the minimal frame design of the Barstow to offer superior visibility in any conditions.



Olive Green # 51000-005-12

High contrast lens cuts through haze and is ideal for low light conditions.



Smoke # 51000-008-12

Neutral tint reduces glare and increases color perception in medium to bright light.



Bronze # 51000-009-12

Increased definition for exceptional clarity in mid to low light conditions.





100 Percent



Wm's HUNDRED
Heather Grey
28004-188 | S,M,L



Wm's O.S.F.A
White
28065-000 | S,M,L



Front

O.S.F.A
White
32065-000 | S,M,L,XL



TUMBLEWEED
Black
32063-001 | S,M,L,XL



Front

FREEDOM
Black
32064-001 | S,M,L,XL

Casual

We've applied the Barstow style to the quality casual wear you've come to expect from 100%. Whether twisting the throttle on the open road, or wrenching on your bike in the garage, Barstow casual will become your new daily go-to.

ONE HUNDRED PERCENT
2018 BARSTOW

BARSTOW COLLECTION
42/43



NIVA
Black
20115-001-01



ROOTS
Charcoal - Merino Wool
20117-052-01



MIKKELI
Orange
20118-006-01



VARSITY
Black
20120-001-01



HUTCH
Khaki - Snapback
20042-058-01



LENWOOD
Black - Adjustable strap
20039-001-01



OG
Black - Flexfit
20011-001 | S/M



OLD SCHOOL
Black
32001-001 | S,M,L,XL



Front

VICTORY
Forest Green
32071-134 | S,M,L,XL



CLASSIC
Black - Pullover Hoody
36001-001 | S,M,L,XL,XXL



Photography:
Studio One Joe McGorty,
Larry Niehues, Dimitri Coste,
Ian Roxburgh, Nathan Sykes,
Nevin Pontious, Jason No,
Matt Cordova.

100%

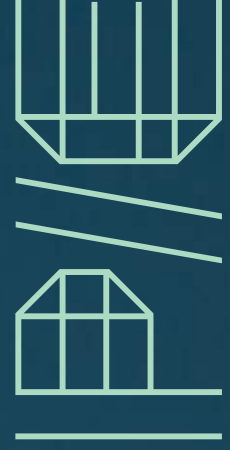
SPRING

18

SPRING
18

EYEWEAR
COLLECTION



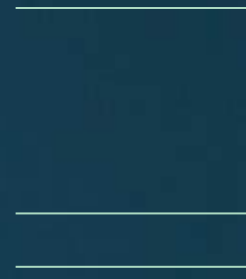


PERFORMANCE
EYEWEAR



PS X PALM_SPRINGS

SPRING_18
COLLECTION





PALM SPRINGS



PETER SAGAN
3X UCI WORLD CHAMPION



PETER_SAGAN

PALM_SPRINGS, CA

SPEEDCRAFT AIR
R&D

PS



SPEEDCRAFT
AIR



Featuring AC systems' breathing technology

Take control of air. This is the next revolution in performance eyewear.

Speedcraft AIR incorporates a built-in nasal dilator, allowing riders to control nasal dilation from minimum to maximum.

Race-tested by three-time UCI Road World Champion Peter Sagan, this system is engineered to outpace the peloton. Speedcraft AIR begins with the award-winning Speedcraft sunglass recognized for its expansive peripheral and vertical view. It is the only cycling eyewear in the world to feature the patented AC Systems breathing technology, and comes with magnetic nose stickers to secure — and properly operate — the system. The nasal dilator is adjusted by rotating a small dial in the center of the lens, and the magnetic arms can be opened or closed to control nasal dilation throughout a ride.

This is the ultimate combination of science and technology.

This is leverage over the competition.

This is control of earth's most essential element: AIR.





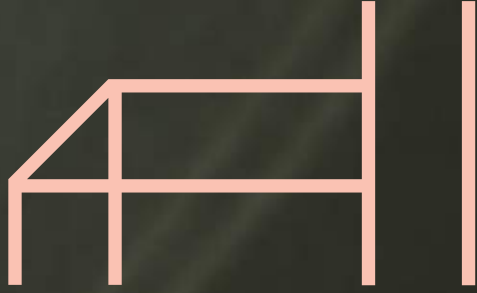
PERFORMANCE
EYEWEAR

JOSHUA TREE

PS X PALM_SPRINGS



100
PERCENT



SPRING 18
EYEWEAR COLLECTION

SPEEDTRAP
|
SPRING18
COLLECTION

POLISHED BLACK/GRAPHITE
BLACK MIRROR LENS



SPRING 18
EYEWEAR COLLECTION

PALM_SPRINGS



SPEEDTRAP

PETER_SAGAN

100PERCENT
JOSHUA_TREE, CA





SPEEDCRAFT

POLISHED TRANSLUCENT
CRYSTAL BLUE

HIPER BLUE MULTILAYER
MIRROR LENS



PS X PALM SPRINGS

PERFORMANCE
EYEWEAR

SHIMON
TIRELLE



SPEEDCOUPE
MATTE DARK HAVANA
SMOKE LENS



SPEEDCOUPE
SOFT TACT BLACK
SMOKE LENS

100
PERCENT

MATHIEU VAN DER POEL

HOW MUCH

EFFORT

100% DO YOU

GIVE?

THE SPIRIT
OF RACING
PERFORMANCE
EYEWEAR





SOFT TACT BLACK
SMOKE LENS

PERFORMANCE
EYEWEAR

S2

PALM_SPINGS

CA



SPRING 18
EYEWEAR COLLECTION

SPEEDCRAFT

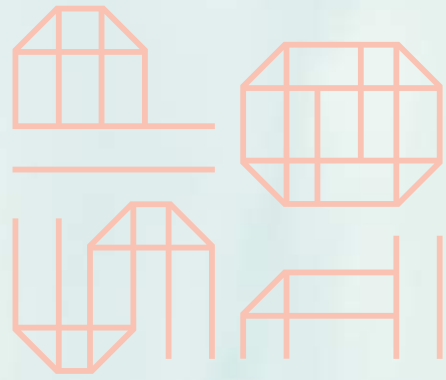
SOFT TACT CELESTE
GREEN / CEMENT GREY

BLACK
MIRROR LENS



SPRING 18
EYEWEAR COLLECTION





PERFORMANCE
EYEWEAR

ACTIVE LIFESTYLE

PS X PALM SPRINGS



100
PERCENT



Hudsoni

SOFT TACT TRANSLUCENT
CRYSTAL SEPIA

GREY GREEN LENS

SP//10

PETER SAGAN X
100PERCENT

ACTIVE LIFESTYLE
COLLECTION

52



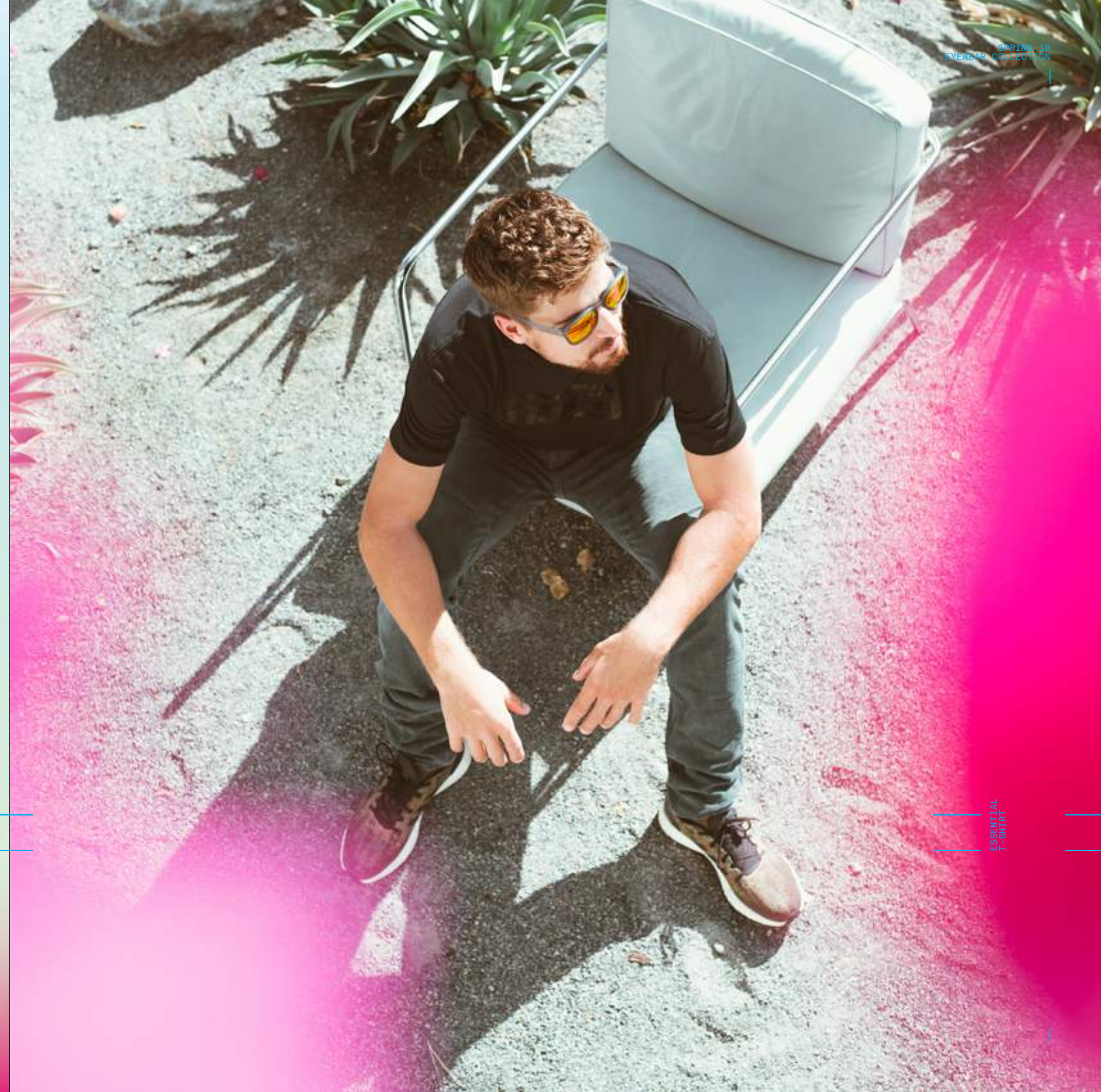


ACTIVE
LIFESTYLE

BLAKE

MATTE TRANSLUCENT
CRYSTAL CLEAR

GREY GREEN
LENS



ESSENTIAL
T-SHIRT



AERO TECH
WINDBREAKER

CENTRIC MATE BLACK /
HYPER BLUE MIRROR LENS



DAZE

SOFT TACT ROOTBEER
FLASH GOLD LENS



THE EVOLUTION OF SPEED



One Hundred Percent
2017 Lookbook

Photography:
Dimitri Coste
Jeff Karda
Dave Trumpore
Larry Niehues



Gautier
Paulin

Lommel, Belgium
2016 MXGP



Les Gets, France
2016 Crankworx



Pulse
Charcoal Heather

Aaron
Plessinger

Folsom
Black & White Stripes
Cut & Sew T-Shirt



**Storbi
Lightweight Jacket
Navy/Grey Heather**

**Whistler, Canada
2016 UCI World Cup**



Leogang, Austria
2016 UCI World Cup



Niva
Merino Wool
Red Heather





Transmission
Black T-Shirt

Christian
Craig





Alex
Martin

Washougal MX, USA
2016 Lucas Oil Motocross Championship



Marvin
Musquin



Shine
Heather Grey T-Shirt

Finn
Iles

Whistler, Canada
2016 Crankworx



Loic
Bruni

Static
White T-Shirt



Matt
Cordova

Huntington Beach, USA
2016 Van Doren Invitational





Rasmussen
Chambray Snapback

Wms. Bryant
Heather Grey Jacket



Dimitri
Coste

O.S.F.A Barstow
Goggles



Ornamental
Conifer

Shibuya
Black / Checkers
Long Sleeve T-S



Les Gets, France
2016 Crankworx





ATHLETIC WEAR LINE

Men's & Women's

2017



DRAFT Short:

- Water resistant DWR finish keeps you dry
- Anti-microbial treatment prevents odors
- Light 4-way stretch fabric for full motion
- No-inseam construction prevents chaffing
- Silicone drawcords ensure a secure fit

AERO Windbreaker:

- Water resistant DWR fabric
- Light nylon body is self-packable
- Drop tail design provides extra coverage
- Adjustable cord locks at hood and hem
- Athletic fit offers full range of motion
- Reflective elements offer low light visibility



Shirts (all):

- Moisture wicking fabric keeps you dry
- Anti-microbial treatment prevents odors
- Light 4-way stretch fabric for greater motion
- Flatlock seams reduce chafing
- Athletic fit finished with casual styling
- Strategically placed mesh panels for airflow
- Media/stash pocket with cord management*



*Relay Tech Tee

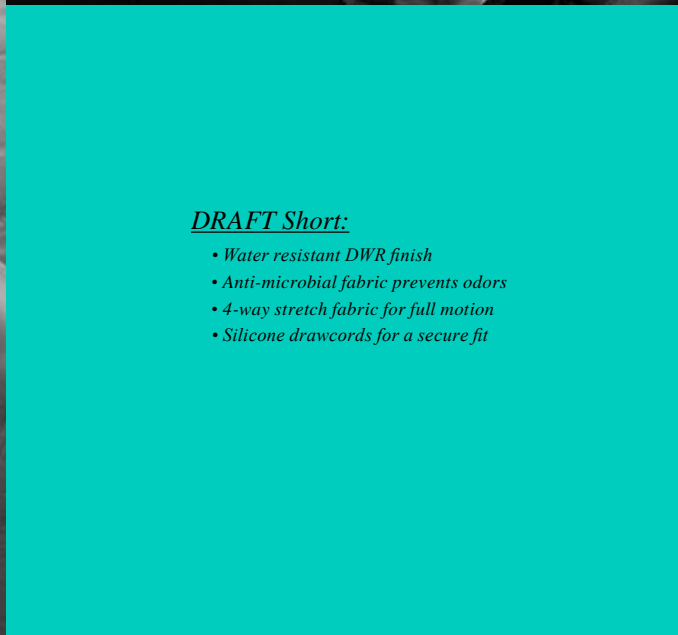
Introducing 100% Athletic Sportswear.

Our athletes have come to expect premium performance products on the track, and now we're offering a collection of workout apparel to support their intense training regimens. Engineered with the finest materials, 100% Active Sportswear delivers superior comfort with a lightweight feel that performs at the highest level.



SPRINT Shirt:

- *Moisture wicking fabric keeps you dry*
- *Anti-microbial fabric prevents odors*
- *4-way stretch fabric for full motion*
- *Flatlock seams reduce chafing*
- *Athletic fit for full range of motion*



DRAFT Short:

- *Water resistant DWR finish*
- *Anti-microbial fabric prevents odors*
- *4-way stretch fabric for full motion*
- *Silicone drawcords for a secure fit*



AERO Windbreaker:

- *Water resistant DWR finish*
- *Self-packable, lightweight feel*
- *Drop tail covers your backside*
- *Cord locks provide a custom fit*
- *Reflective elements enhance visibility*

ATHLETIC WEAR

LINE

Men's & Women's
2017



Men's Relay
S.S Tech Tee / Silver Heather

S ——— 35001-190-10
M ——— 35001-190-11
L ——— 35001-190-12
XL ——— 35001-190-13



Men's Slant
S.S Tech Tee / Silver Heather

S ——— 35002-190-10
M ——— 35002-190-11
L ——— 35002-190-12
XL ——— 35002-190-13



Men's Meter
L.S Tech Tee / Silver Heather

S ——— 35003-190-10
M ——— 35003-190-11
L ——— 35003-190-12
XL ——— 35003-190-13



Women's Draft
Short / Black

S ——— 26001-001-10
M ——— 26001-001-11
L ——— 26001-001-12
XL ——— 26001-001-13



Women's Sprint
Tech Tee / Silver Heather

S ——— 25000-190-10
M ——— 25000-190-11
L ——— 25000-190-12
XL ——— 25000-190-13



Women's Aero
Windbreaker / Black

S ——— 25100-001-10
M ——— 25100-001-11
L ——— 25100-001-12
XL ——— 25100-001-13



Men's Aero
Windbreaker / Black

S ——— 35100-001-10
M ——— 35100-001-11
L ——— 35100-001-12
XL ——— 35100-001-13



Men's Draft
Short / Navy

S ——— 31001-015-10
M ——— 31001-015-11
L ——— 31001-015-12
XL ——— 31001-015-13



Men's Draft
Short / Black

S ——— 31001-001-10
M ——— 31001-001-11
L ——— 31001-001-12
XL ——— 31001-001-13



TEAM

GEICO®

HONDA





6
JEREMY MARTIN

Team Geico Honda

Photo: Ray Archer

TEAM
GEICO.
HONDA

TEAM APPAREL

*Introducing the Officially Licensed GEICO Honda Team Collection from 100%.
Our partnership as official goggle and eyewear sponsor of the team has grown to now include a full
line of team apparel and accessories. Now you can get the same factory look as the team.*



CASUAL SIZE CODES

Men's S:10 M:11 L:12 XL:13 XXL:14

GEICO/HONDA JACKETS

Conquer the cold in a GEICO jacket or hoodie.
Perfect for a Saturday night Supercross.

DELTA 1 FEATURES

- 100% Nylon ripstop outershell/100% Poly contrast lining
- Water resistant DWR coated fabric
- Quilted with exothermic and antibacterial filling
- Extended neck zip with hood for warmth
- Contrast chest panel with printed logos
- Zippered chest and body pockets
- Lycra edge binding at hood, body and sleeve openings
- Standard fit



MODE

Red - Hooded PufferJacket
39902-001 | S,M,L,XL



DELTA 1

Black - Hooded PufferJacket
39905-001 | S,M,L,XL





POINT
Black - Hooded Fleece
36902-001 | S,M,L,XL,XXL

TEAM
GEICO
HONDA
100%

POINT_FEATURES

- 300gsm 60% Cotton/40% Poly premium yarn dyed heather fleece
- Extended zip with hood for warmth
- Hidden zippered body pockets
- Contrast drawcord and cut-n-sew sleeve panel
- Embroidered Chest logos with engineered chevron art
- Embroidered sleeve logos
- Custom logo eyelets
- Athletic fit



FLUX
Red / Black - Hooded Jacket
39900-001 | S,M,L,XL,XXL



BASE
Black - Fleece
36900-001 | S,M,L,XL,XXL



FACTORY
Black - Fleece
36901-001 | S,M,L,XL,XXL





CASUAL SIZE CODES
Men's S:10 M:11 L:12 XL:13 XXL:14



GEICO/HONDA SHIRTS

Ready to go racing, or supporting your favorite riders, we have a variety of style to offer you the factory look.



PILOT
Black - Pitshirt
33901-001 | S,M,L,XL,XXL



ACE
Black - T-Shirt
32902-052 | S,M,L,XL,XXL



BIAS
Black / Red - T-Shirt
32901-001 | S,M,L,XL



STANDARD
Black - T-Shirt
32900-001 | S,M,L,XL,XXL



STANDARD
Red - T-Shirt
32900-003 | S,M,L,XL,XXL

CASUAL/ BEANIES & HATS

From the podium to the pits, look the part with a GEICO hat or beanie.



REV
Black - Pom pom with cuff
20991-003-01



PIT
Black - 100% Acrylic Skully Fit
20990-001-01



GUNNER
Red - Trucker
20903-003-01



PODIUM-SD
Camo - Trucker
20900-085-01



BOND
Black / Red - Trucker
20901-003-01



PODIUM
Black / Camo - Snapback
20900-064-01



PODIUM
Black - Snapback
20900-001-01



EAST
Black - Flexfit
20902-001-17 SM/MD, # 20902-001-18 LG/XL



UMBRELLA
Length 37" Open Diameter 46": # 70890-001-01

CASUAL/ ACCESSORIES

Complete your support for your favorite team with our range of GEICO accessories.



AIR FRESHENER
Red or Yellow
70990-001-01



HAVERSACK
Black
01900-001-01



DECAL SHEET
70009-001-01



LANYARD
70909-001-01