

Premium Decorated Lighters

DWIGHT D. ESETHOWER'S ORDER OF THE DAY LETTER Soldiers, Sailors and Airmen of the Alifed Expeditionary Forces You are about to embark upon the Great Crusade, roward which we have sufficient times many months. The erest of You are alount to embade upon the Great Crusade reward which we have extreme the mean the transmitter reacted all the real which we have entreme the Hore entreme the reacted all the real works were and the real the real the real to the transmitter with here. These alour the thermal states of the Great transmit with here all the alour the former and the real the real the out base. These alour the former and the real the real the matching the control of the states of the states of the states of the provide of Europe, and security for states of the states world.

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There full confidence in your courses, derotion to duty and all in baries. We will seered nothing less than full i terory !

Good Luck 1 And let us all beacesh the blessing of Al-nieght God upon this great and noble undertaking-

D-Day 75th Anniversary Gift Set Includes: 1941 Black Crackle® lighter, antiqued brass medallion, reproduction of General Dwight D. Eisenhower's Order of the Day letter

zippo

D-DAY

75 YEARS

LIMITED



Commemorative Gift Set

In tribute to the brave Allied Forces who faced down danger on the beaches of Normandy on June 6, 1944, Zippo presents the D-Day 75th Anniversary Collectible.

The Replica 1941 Black Crackle[®] lighter has been photo imaged with the iconic image of GIs on a landing craft, ready to undertake their mission. The set also includes an antiqued brass medallion featuring the insignia of the Supreme Headquarters Allied Expeditionary Force, along with a reproduction of General Dwight D. Eisenhower's Order of the Day announcing the commencement of the D-Day operation. Each lighter is consecutively numbered, and production is limited to 10,000 pieces worldwide.



29930 1941 Replica Black Crackle® Photo Image





Reverse



SEAMLESS 360° MULTICUT DESIGNS Heavy Walled Armor®

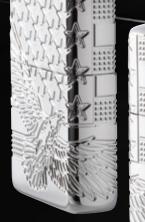
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Zippo's MultiCut lighter designs are leaders in the luxury lighter market and as consumer "must-haves." Available exclusively on the Zippo's Armor lighters, Zippo's 360° MultiCut process seamlessly deep-carves the lighter case with incredible precision and detail, enveloping the lighter in artwork on all four sides.

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Reverse



DEPOPORERA NEET DIVISIA

Armor® High Polish Chrome MultiCut



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49003 White Matte Texture Print

LA CALAVERA Texture Printing

La calavera, an intricately decorated skull art celebrating life and what lies beyond death, has been an important form of art in Mexican culture as far back as the Mayan and Atzec civilizations. Also referred to as a sugar skull, for the candies decorated to resemble las calaveras, it emerges in 3D from the surface of a White Matte lighter through Zippo's Texture Printing process. Each decorative element can be seen and felt on this show-stopping design.

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49023 Multi Color Laser Fancy Fill





49024 High Polish Brass Lustre



49022

Armor® High Polish Brass Deep Carve/Lustre

49021

Armor® High Polish Black Ice® Deep Carve

49030 Black Ice® Laser Fancy Fill

BUY ONE. PLANT ONE. REPEAT 100,000 TIMES.

Zippo has partnered with Woodchuck USA to create wooden laser-cut emblem designs that will help restore and protect the forests of the world. Through the Buy One, Plant One initiative, for each lighter purchased, a tree is planted. Each lighter comes with a unique code that can be used to learn about the tree planted, its location, and the direct positive impact this purchase is having on this planet.

Set for Q3, Zippo is launching a global marketing campaign featuring these lighters and our goal to plant 100,000 trees. We will take our worldwide audience deep within the wild spaces where, together with Woodchuck USA, Zippo is helping restore natural habitats, provide environmentally friendly local jobs, support American manufacturing, and preserve the planet for future generations. Expect massive media attention, focused advertising, in-store and social media messaging devoted to this campaign. Details on the campaign launch and support materials for distributors, wholesalers, and retailers coming soon.

Variations in woodgrain and coloring make each Woodchuck lighter unique.



49056 Street Chrome™ Walnut Emblem/ Color Image Zippo introduces the natural beauty of Woodchuck emblems to the color-shifting sheen of a High Polish Green lighter. The mahogany wood emblem features a Zippo flame cutout that reveals an undulating laser-engraved pattern on the lighter surface.



49057

Reverse

High Polish Green Mahogany Emblem/ Laser Engrave